



MINOR FROM VOCATIONAL

FYUGP



SESSION 2023-27

UNIVERSITY DEPARTMENT OF
ECONOMICS

COURSE OUTLINE

CODE	SEMESTER	PAPER	CREDITS
ECO-MN-2A	II	Financial Literacy and Banking Sector	4
ECO-MN-2B	IV	Tourism and Travel Management	4
ECO-MN-2C	VI	Entrepreneurship Development	4
ECO-MN-2D	VIII	Data Analysis	4

D. K. ...
16/5/24

SEM-II

ECO-MN-2A Financial Literacy and Banking Sector

Marks: 25(Viva voce) +75(ESE:3Hrs) =100

Pass Marks: (Viva-voce+ESE)= 40

*For End Semester Examination (ESE 75 marks, 3Hrs Exam): There will be two group of questions. **Group A is compulsory** which will contains three questions. **Question no. 1 will be very short answer type of 1 mark each. Question No. 2 & 3 will be short answer type of 5 marks each. Group B will contain descriptive type six question of fifteen marks each, out of which any four are to answer.***

Objective of the course: The main objective of this course is to inform students about financial decisions, establish a secure and prosperous future, status of Indian Financial Market and Banking Sector.

Module- I

Meaning of Financial Literacy, Pillers of Financial Literacy, Scope of Financial Literacy, Advantages of Financial Literacy.

Module- II

Meaning of Mutual Funds, Venture Capital Funds, Stock Exchange in India, Organization of SEBI and Its role.

Module- III

Meaning of Financial Market, Salient Features of Indian Financial Market, Composition of Indian Financial Market, Limitations of Indian Financial Market, How to improve Indian Financial Market.

Module- IV

Definition of Central Bank, Functions of Central Bank, Role of Central Bank in Credit Control, Functions of Commercial Banks, NPAs of Indian Commercial banks, Banking Sector Reforms in India.

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Suggested Readings:

- A Critically compassionate approach to Financial Literacy – Thomas A. Lucy, Mary Frances Agnello and James Duke Laney.
- Focus on Personal Finance- Jack R. Kapoor (2021)
- “Indian Banking Trends, Challenges and Future” - D.K. Srivastava
- Emerging scenario of Indian Banking Sector-Nayak and Niranjana.
- Money and Banking- M.L. Seth
- Indian Economy- Mishra & Puri, Himalayan Publication.

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SEM IV

ECO-MN-2B

Tourism and Travel Management

Marks: 25(Viva voce)+75(ESE:3Hrs)=100

Pass Marks: (Viva-voce+ESE)= 40

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Objectives of the Course: To understand the principles of tourism, its spatial, social, cultural employment, and economic dimensions.

Unit -I

Definition of Travel Tourism, Meaning of Domestic Tourism, International Tourism, Inbound Tourism, Outbound Tourism.

Unit-II

Significance of Tourism, Typology of Tourism, Classification of Traveler, Push and Pull factor.

Unit -III

Difference between Domestic and International Tourism, Difference between Tourist and Travelers.

Unit -IV

Tourism as an industry, Recent trends in Jharkhand Tourism, Future prospects of Tourism in Jharkhand, Factors influencing for the development of Domestic Tourism in India.

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Suggested Readings:

- A.K. Bhatia: Tourism Development- Principles and Practices.
- K.K. Karma and M.Chand- Basics of Tourism .
- RK Sinha: Growth and Development of Modern Tourism.
- PN Sethi- Successful Tourism Management
- Jagmohan Negi: Tourism and Travel Concepts and principles.
- A.K. Bhatia- International Tourism Management

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SEM-VI

ECO-MN-2C

Entrepreneurship Development

Marks: 25(Viva voce) +75(ESE:3Hrs) =100

Pass Marks: (Viva-voce+ESE)= 40

*For End Semester Examination (ESE 75 marks, 3Hrs Exam): There will be two group of questions. **Group A is compulsory** which will contains three questions. **Question no. 1 will be very short answer type of 1 mark each. Question No. 2 & 3 will be short answer type of 5 marks each. Group B will contain descriptive type six question of fifteen marks each, out of which any four are to answer.***

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The objective of this Course is to motivate students to choose the entrepreneurship as a Career and to prepare the person to exploit the market opportunities for their own business.

Unit – 1 Introduction

Meaning and importance of Entrepreneurship. Factors influencing entrepreneurship, Types of entrepreneur, Objectives of entrepreneurship development.

Unit – 2 Entrepreneurship Development Skill

Meaning of entrepreneurship skill, Types of entrepreneurship skill, How to improve entrepreneurial skill, Entrepreneurial imagination and Creativity.

Unit – 3 Organization Assistance

Assistance to an entrepreneur, financial assistance by different agencies, Financial assistance to MSME and Small Scale Units.

Unit – 4 Financial Operations

Concept of Working Capital and Term Capital, Start-up, Understanding Financial Statement, Understanding Balance sheet.

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Suggested Readings

1. Entrepreneurship Development – S. S. Khamka
2. Entrepreneurship and Small Business Management – S.P. Singh
3. Small Business Management and Entrepreneurship – Renu Arora
4. उधमिता विकास – एनसीईआरटी
5. Entrepreneurship Development and Business Ethics – Desai V – Himalaya Publishing House, New Delhi.

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SEM-VIII

ECO-MN-2D

DATA ANALYSIS

Marks: 25(Viva voce) + 75(ESE:3Hrs)=100

Pass Marks: (Viva-voce+ESE)= 40

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COURSE OUTCOME

The knowledge of tools and techniques of data collection, presentation and analysis by using the spreadsheet package is high in demand in almost every sector of economy. Data, therefore, need to be analysed and converted to simpler presentable forms & analysed to derive inference from it. At the end of the course, the student will be able to

- Use the tools and techniques of Spreadsheet (Excel).
- Collect, Present Data using the spreadsheet (Excel).
- Analyse the Data using statistical tools.

UNIT I INTRODUCTION TO STATISTICAL CONCEPT

Introduction to Data & its types, Concept & Types of Data Analysis, Variable and Its Types, Sources of data collection; Census, Survey, Observation, Experiment.

Quantitative and Qualitative Research Methods; Questionnaire, Schedule, Interview, Participant Observation, Non-Participant, Observation, Focused Interview, Case Study, Group Discussion, Key Informants.

UNIT 2 STATISTICAL SOFTWARE & UNIVARIATE ANALYSIS

Introduction & Need of Statistical Software, Excel-Basics Data Entry, Use of Formula and Functions, Presentation of Data -Tabular, Charts & Graphical

Measures of Central Tendency- Arithmetic Mean, Median, Mode, Geometric Mean and Harmonic Mean

Measures of Dispersion- Range, Mean Deviation, Standard Deviation, Coefficient of Variation and Quartile Deviation.

Skewness and Kurtosis

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UNIT 3 BIVARIATE ANALYSIS

Correlation- Karl Pearson and Rank Correlation, Regression- Lines of Regression; Least Square Method, Time series Forecasting.

UNIT 4 HYPOTHESIS CONCEPT & TESTING

Meaning of Hypothesis, Procedure for Hypothesis Testing, Errors in Hypothesis Testing; one-tailed and two-tail test.

Standard Error. T-test, Z-Test, F-Test (ANOVA), Chi-Square Test

REFERENCE

1. Blaikie, N. (2003). Analyzing quantitative data: From description to explanation. Sage.
2. P.H. Karmel and M. Polasek (1978), Applied Statistics for Economists, 4th edition, Pitman.
3. M.R. Spiegel (2003), Theory and Problems of Probability and Statistics (Schaum Series) Cramer, D. (2003). Advanced quantitative data analysis. McGraw-Hill International
4. Sharma, S. (1996). Applied Multivariate Techniques, University of South California, John Wiley & amp;
5. Tabachnick B., Fidell, L. (2007). Using Multivariate Statistics, 5th edition Pearson Education, Inc.

*B. Kumar
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