## विनोद बिहारी महतो कोयलांचल विश्वविद्यालय, धनबाद UNIVERSITY DEPARTMENT COMMERCE AND BUSINESS MANAGEMENT

Binod Bihari Mahto Koyalanchal University, Dhanbad



CURRICULUM FRAMEWORK

**BASED ON** 

**NATIONAL EDUCATION POLICY - 2020** 

FOUR-YEAR UNDER- GRADUATE PROGRAM (FYUGP)

#### IN COMMERCE

(COMMON FRAMEWORK FOR ALL B.COM. STUDENTS)
SESSION FROM: 2022 ONWARDS

ESTD: 2017

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SYLLABUS (FYUGP)

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IN COMMERCE

(COMMON FRAMEWORK FOR ALL B.COM. STUDENTS) SESSION FROM: 2022 ONWARDS

Members of Board of Study:

Dr. Ajit Kumar (Head and Chairman)

University Deptt.

BBMKU, Dhanbad

University Deptt.

BBMKU, Dhanbad

(Associate Professor) (Associate Professor)

University Deptt. BBMKU, Dhanbad Dr. M. Alam (Expert) (Head andDean)

P.G.Dept. of Commerce VBU, Hazaribag

(Dean)

Principal In-charge,

BSK College, Maithon

(Assistant Professor)

SSLNTM College, Dhanbad

(Assistant Professor) BSS M College, Dhanbad

Dr. Ajit Kumar

## B.Com (Basic/Hons/Research)

#### **Programme Objectives:**

- 1. The Course focuses mainly on enhancing the knowledge and employability skills of the Commerce students to go with Starting their own business
- 2. The introduction of updated and the need of the hour concepts and contents will make a student employable and at the same time confident in his/her day to day transactions.
- 3. The course also meets the requirement of the young and enterprising Indians to nurture their dreams of entrepreneurship.
- 4. Overall the course touches upon the humane aspect of every student pursuing it and encourages them to contribute to nation building through their intellect and social capital.
- 5. Our objective is too built up a confidence with their knowledge in the students.

#### **Programme Outcomes:**

- 1. This program could provide Industries, Banking Sectors, Insurance Companies, Financing companies, Transport Agencies, Retail sector, Warehousing etc., well trained professionals to meet the requirements.
- 2. After completing graduation, students can get skills regarding various aspects like Marketing Manager, Human Resource Manager, over all Administration abilities of the Company.
- 3. Capability of the students to make decisions at personal & professional level will increase after completion of this course.
- 4. Students can independently start up their own Business.
- 5. Students can get thorough knowledge of finance and commerce. The knowledge of different specializations in Accounting, Costing, Banking, Taxation and Finance with the practical exposure helps the students to stand in organization.

## List of Major Papers FYUGP IN COMMERCE

University.	BBMK Universit	y, Dhanba	au	
Subject: Co	om <mark>merce</mark>	100	2 711	3.5
Semester	Course Name	Paper	Code	Subject
Sem: I	Major	1 <sup>st</sup> .	MJ - 1	Financial Accounts
Sem: II	Major	2 <sup>nd</sup> . सो <b>म</b>	MJ - 2 MJ - 3	Advanced Financial Accounts Business Organization and Management
Sem: III	Major	3rd. <b>S</b>	MJ - 4 MJ - 5	Busin <mark>ess Laws and Pr</mark> actices Corporate Accounting
Sem:IV	Major	4th	MJ - 6 MJ - 7 MJ - 8	Business Economics Income Tax Law and Practice Business Statistics

## Marks Distribution for Examination for UG Programme

There will be only one Semester Internal Examination in Major, Minor and Research Course, which will be organized at College/Institution level.

- 1. Out of 100 Marks in Semester Internal Theory Examination will be 25 Marks.
- 2. 25 Marks in theory Examination may include 20 Marks Questions from written examination /Assignment/Project whereas 5 Marks will be awarded on the attendance/overall class performance in semester.
- 3. 75% Attendance is Mandatory. To convert attendance into marks a suggestive range is provided as following:
  - a. Up to 45% 01, 45 55 = 02, 55 65 = 03, 65 75 = 04, 75 and above = 05 Marks.
- 4. 40% Marks is Passing Marks

## Guidelines for question setters

## For Semester Internal Examination (SIE 20Marks)

- 1. There will be two Group of Questions: Group-A, and Group-B
  - Group A is compulsory which will contain Two Questions.
  - Question No.1 will be very short answer type consisting of 5 Questions of 1Mark each.
  - Question No. 2 will be short answer type of 5 Marks.
    - Group B will be containing descriptive type two Questions of 10 Marks each out of which any one to answer.

## For Semester External Examination (SEE 75Marks)

- 1. There will be two Group of Questions: Group-A, and Group-B
  - Group A is compulsory which will contain Three Questions.
  - Question No.1 will be very short answer type consisting of 5 Questions of 1Mark each.

- Question No. 2 and 3 will be short answer type of 5 Marks.
  - Group B will be containing descriptive type 6 Questions of 15 Marks each, out of which any four are to answer.

Major Papers

(MJ - 1 to MJ - 8)

FINANCIAL ACCOUNT

(Major - 1)

B.Com. Sem.-I (1st.)

Course Outcomes: On successful completion of the course, our objective is to make the Students ready to able to understand: a) Understand the theoretical and practical framework of accounting with a basic conception. b) Methods to the preparation of basic Accounting with a concept of Departmental Accounting, Hire Purchase Agreement, Single system, Partnership, Depreciation and Provision of Reserve. c) Exercise the accounting treatments for Recording of Business Transactions, Preparation of Ledgers, Trial Balance and Rectification of Errors, (d) Preparation of Cash Book, Departmental Trading and profit and Loss account with Adjustments (e)

Accounting Treatment in case of Keeping Accounts in Single Entry System with conversion from Single Entry System to Double Entry System (f) Preparation of various Accounts in case of Partnership Business, Hire Purchase Agreement and Charging Depreciation on assets of an organization with creation of Provision of Reserve Accounts.

Units	Details of Subject	Full	Credit	No. of
		Marks	7/A	Lectures:60
UNIT - 1	Posting of Business Transaction:	75+25	4	8
	Preparation of different Ledgers for	///		
	Transaction, Preparation of Trial		1 1	
200	Balance with calculation of missing	.0	J 7//	
	figures and Rectification of Errors.	Wh	4/4	
UNIT- 2	Cash Book: Preparation of Single	ha		
	Column, Double Column, Three	100		
	Colu <mark>mn and Pe</mark> tty Cash Book.	94		10
UNIT- 3	Dep <mark>artmental Accounts Meaning,</mark>			
	Objectives, Basis of Allocation of			
	Expenses, Trading and Profit and Loss			
	Account in Columnar Form and Balance			
	Sheet with adjustments	ामप।		

**ESTD: 2017** 

UNIT- 4	Accounting of Incomplete Records:	
	Meaning, Advantages and	
	Disadvantages, Difference between	
	Single entry system and Double entry	10
	system, Accounting of Single System	10
	including conversion of Single entry	
	system into Double ent <mark>ry</mark> system, Role of	
	Computers in Accounting, Practical	
	Applications of computerized	
	Accounting.	
TIMIT E		
UNIT-5	Partnership Firm: Methods of	12
	Registration of a Firm, Effect of Non	
1.0	Registration of a Firm, Partnership	
	Firms: Accounting treatment for	7.
	admission, retirement and death of	
	partners, Revaluation of Assets and	
	Liabilities	
UNIT-6	Hire Purchase System: Meaning of Hire	10
	Purchase and Installment Purchase	10
	System; Differences between Hire	
	Purchase and Installment Purchase	
	System, Important Definitions – Hire	
	Purchase Agreement, Journal Entries	
	and ledgers in the Books of Hire	
	Purchaser and Hire Vendor	
	I dichaser and thie vehicle	
UNIT - 7	Concept of Depreciation, Different	
UNII - /		10
/	Methods of Calculation of Depreciation,	10
	Preparation of Accounting for	
	Depreciation, straight line method,	
	diminishing balance Method and	
	Depreciation Fund Method, disposal of	
	depr <mark>eciable</mark> assets – change of method	
	Salient features of Accounting	
	Standard (AS): 6 (ICAI).	
	Provision and Reserve: Preparation of	
	Account for creation of provision and	
	Reserve.     तमसो मा ज्योतिगमय	
	ESTD: 2017	

## Suggested Books for Readings:

- 1. S.K.Singh and Dr. Ajit Kumar, "Financial Account" (Both English and Hindi) SBPD Publication, Agra
- 2. Gupta, R. L. & Radhaswamy, M., Financial Accounting: Sultan Chand and sons.

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- 3. Shukla, M.C., Grewal T.S. & Gupta, S.C., Advanced Accounts: S. Chand &Co.
- 4. Maheshwari S.N. & Maheshwari S. K, "A text book of Accounting forManagement", Vikas Publication, 10th Edition (2013)
- 5. Gupta. R.L and Shukla, M.C., "Principles of Accountancy", S. Chand& CompanyLtd., (2011)

Latest Edition Books are preferred to study

**Note: 1.** Latest edition of the text books should be used.

2. Suggested online link: www.ignou.ac.in, www.swayam.gov.in, www.inflibnet.ac.in

## ADVANCED FINANCIAL ACCOUNT (MAJOR - 2)

B.Com. Sem. - II (2<sup>nd</sup>)

Learning Outcomes: After completing the course, the learner is expected to: (a) Learn accounting for Dissolution of Partnership Business hire purchase transactions; (b) understand the various concept of Branch with a preparation of Branch Account keeping to different modes (c) develop an understanding of accounting of Not-for —Profit Organization With a concept of Income and Expenditure Account and Receipt and Payment Account (d) insolvency and laws governing settlement of insolvency accounts (e) Preparation of Consignment Account and Joint Venture Account with Theoretical Concept. Our objective is to prepare the students to participate in various competitive examinations either in professional courses or engagement as per requirement.

Units **Details of Subject** Full Credit No. of Marks Lectures:60 UNIT - 1 Dissolution of Partnership Business: 75+25 8 Dissolution of Firms-**Acc**ounting Treatment according to Indian Practice system and Garner VS. Murray, Firms Insolvency of Partners and including sale of business UNIT- 2 Accounting for Branch: Concept, and 10 nature of Branch, Branch Account: Simple, Stock And Debtor System and Final Account System and whole sale Branch. Independent Branch: Concept Accounting Treatment with necessary adjustment entries, Incorporation of Branch Trial balance in the books of Head office for home branch

	<del>,</del>	
UNIT- 3	Accounting for Not-for-profit	
	Organization: Meaning, Significance of	
	Receipt and Payment account, Income	10
	and Expenditure Account, Difference	10
	Between Profit and Loss Account and	
	Income and expenditure Account.	
	Preparation of Recei <mark>pt and Payme</mark> nt	
	Account, Income and Expenditure	
	account and Balance Sheet	
	account and Balance Sheet	
UNIT- 4	Insolvency Act: Meaning, Importance,	
	Inso <mark>lvency</mark> Laws and their Rules,	12
1.3	Comparative Study of Provincial	14
	Insolvency Act, 1920 and Presidential	7.1
	Insolvency Act, 1909. Preparation of	
	Statement of Affairs and Deficiency	
	Account and difference between	
	Statement of Affairs and Balance Sheet,	
	Profit and Loss Account and Deficiency	
	Account, New Regulation of Insolvency	
	Act.	
UNIT - 5	Consignment Accounting: Meaning,	
01111-0	Sale and Consignment, Consignment	
	Accounting- different types of	10
	commission including overriding	
	commission, Valuation of unsold stock	
	and wastage of stock. Journal Entries	
	and Ledgers in the books of Consignor	
	and Consignee.	
UNIT - 6	Joint venture Accounting: Joint	
	Venture-   Meaning, definitions,	
(1	characteristics, advantages, differences	
-	with consignment and partnership.	10
	Accounting treatment- A) when only one	10
	co-venture maintains books of accounts,	
	B) when all co-ventures maintain books	
	of accounts, C) when joint bank account	*
	is maintains, D) when memorandum of	
	joint venture account prepared.	
	John Voltaro docodin proparod.	
	(ESTD: 2017)	
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Suggested Readings:

1. S.K.Singh and Dr. Ajit Kumar, "Financial Account" (Both English and Hindi) SBPD Publication, Agra

- 2. Shukla, M.C., Grewal, T.S., Gupta, S.C. , Advanced Accounts, Chand (S.) & Co Ltd
- 3. Lal, Jawahar, Accounting: Theory and Practice, Himalaya Publishing House, New Delhi
- 4. Sehgal, Ashok, Sehgal, Deepak, Advanced Financial Accounting. Taxmann's, New Delhi
- 6. Maheshwari, Advanced Accounting, Vikas Publishing House, New Delhi Note:
  - Latest edition of the text books should be used.
  - Suggested on line link: www.ignou.ac.in, www.swayam.gov.in, www.inflibnet.ac.in

## BUSINESS ORGANIZATION AND MANAGEMENT (MAJOR – MJ -3)

B.Com. Sem. - II(2<sup>nd</sup>)

**Full** Units Details of Subject Credit No. of Marks Lectures UNIT - 1 75+25 Introduction and Forms of Business 15 Organizations: Concepts of Business, Trade, Industry and Commerce - Objectives and functions of Business, Social Responsibility Forms of a business, of Business Organization: Meaning, Characteristics, Advantages and Disadvantages of Sole Proprietorship and Partnership, Kinds of Partners, Partnership Deed, Concept of Limited liability partnership - Meaning, Characteristics, Advantages and Disadvantages of Co-Operative Organization. UNIT - 2 Planning and Organization: Definition Characteristics, Types of Plans, Advantages and Disadvantages, Approaches to Planning Management by Objectives (MBO) - Steps in 15 MBO: Benefits, Weaknesses, Definition of Organizing: Organization-Process Organizing - Principles of Organization Formal and Informal Organizations - Line, Staff Organizations - Line and Staff Conflicts Organization Functional Span Management - Meaning - Determining Span Factors influencing the Span of Supervision. UNIT - 3 Introduction to Management: Management -Meaning - Characteristics - Functions of Management - Levels of Management - Skills of Management- Scientific Management -10 Meaning - Definition - Objectives - Criticism - Fayol's 14 Principles of Management.

UNIT - 4	Business Finance: Financial need of Business, methods & sources of finance Long term and Short term, Security Market, Money Market, Study of Stock Exchange & SERI	10
UNIT - 5	Business Combination Meaning Causes,	10
UNIT - 5	Objectives, AUTHORITY, COORDINATION AND CONTROL: Meaning of Authority, Power, responsibility and accountability - Delegation of Authority - Decentralization of Authority - Definition, importance, process, and principles of Coordination techniques of Effective Coordination - Control - Meaning - Definition - Relationship between planning and control-Steps in Control - Types (post, current and pre-control) - Requirements for effective control. Types and Forms Mergers, Takeovers and Acquisitions. Merits and Demerits of Business Combination	

#### Suggested Books:

- 1.Dr. Sharma and Agrawal Business Organization and Administration
- 2. Sharma F.C- Business Organization- SBPD, Agra
- 3. Jagdish Prakash Business Organistaton and Management
- 4.Om Prakash Business Organisation
- 5. Sherlekar S.A. Business Organisation and Management

## BUSINESS LAW AND PRACTICE (MAJOR - MJ -4)

B.Com. Sem. - III (3rd)

Units	Details of Subject	Full Marks	Credit	No. of Lectures
UNIT - 1	The Contract Act, 1872. Meaning, Characteristics and kinds, essentials of a valid contract: offer and acceptance, consideration, contractual capacity, free consent, legality of objects – void and Voidable agreements.		4	15

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UNIT - 2	Contract of Indemnity and Guarantee;			
UNII - Z	,			
	Contract of Bailment and Pledge; Discharge			1.0
	of contract –modes, breach of Contract,			10
	remedies; quasi contract. Contract of			
	Agency,			
UNIT - 3	Sales of Goods Act, 1930 - Contract of Sale,			
	meaning, difference between sale and			
	agreement to sell <mark>, Conditions and</mark>	_		
	warranties, Tran <mark>sfer of ownership in goods</mark>			10
	including <mark>sale by non-agreement,</mark>			
	Performance of contract of sale, Unpaid			
	seller.			
UNIT - 4	The Negotiable Instrument Act, 1881 -			-
1.0	Definition, features, types of negotiable	7		7
	instruments, promissory note, bill of			
	exchange, cheque, Endorsement and its	9		10
	types, Holder and Holder in due course.	4/ 6		
UNIT - 5	The Consumer Protection Act, 1986:	6		
	Significance and Provisions of this Act,	2.	CI	
	Partnership Act, 1932; Nature and	7 1	1 m	
	Essentials, Mutual Rights and Liabilities,	5) 1		15
	Advantages of Registration of Firms and	J \ 7		
		3	V 77	
	Effects of non registration of a firm		3 4	
	4-18		< 4	

Professor Agarwal and Agarwal SBPD. Pub. Agra (Hindi/English)

Kapoor N.D, Business Law, S. Chand, Delhi

Venkatesham, E - A Handbook of Mercantile Law•

Pandia – Mercantile Law•

Maheshwari K.L. and Ram Milan – Business Law

Dr. G.K. Varshney - Business Laws

D. Chandra Bose - Business Laws

## CORPORATE ACCOUNTING (MAJOR - MJ -5)

B.Com. Sem. - III (3rd)

Units	Details of Subject	Full	Credit	No. of	
		Marks		Lectures	
UNIT - 1	Accounting For Share Capital: Meaning, Needs and Importance of Corporate Accounting, Issue, Forfeiture and Re-issue of shares, Underwriting and lien on shares, Concept of Buyback, Bonus and Right Shares	मय॥	4	10	

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UNIT - 2	Accounting for Debentures: Meaning,	
	Significance and Its classification, Different	10
	terms of issue of debenture, Methods of	
	Redemption of debenture,	
	Accounting Treatment: Issue of Debenture,	
	Different Modes of Redemption of	
	Debentures with Conversion of Debentures	
	into Shares.	
UNIT - 3	Final accounts of limited liability companies	
	as per the existing company Act, 2013,	
	Winding up of Companies: Meaning,	
	Definition and its types, Preparation of	
1.2	Statement of Affairs as per format of the Act,	10
	Deficiency Account and Liquidator's Final	0
	Statement of Account	
	(4)	
	2 0	
UNIT - 4	Accounting For Amalgamation and Internal	
	reconstruction Forms of amalgamation and	
	its motive, Types of Amalgamation, Methods	
	Of amalgamation, Internal reconstruction	10
	and its accounting treatment, Difference	
	between internal and external reconstruction	
UNIT - 5	Cons <mark>olidatio</mark> n of Accounts as per Companies	
	Act, 2013: Holding Company, Subsidiary	
	Companies, Associate Companies,	
	Calculation of Pre-acquisition and post	
	acquisition Profit and loss.	
//		10
6		
UNIT - 6	Valuation of Goodwill and Shares: Valuation	
	of Goodwill: Need – Methods: Average Profits,	
	Super Profits and Capitalization Methods -	10
	Valuation of Shares: Need –Net Assets, Yield	
	and Fair Value Methods. (Including	
	problems)	
	production,	

Suggested Reading Books:

- 1. Dr. Kumar Ajit and Dr. Singh, SBPD, Agra
- 2. M.C. Shukla, T.S. Grewal and S.C. Gupta, Corporate Accounting, S. Chand And co., New Delhi
  - 3. Ashok Sehgal and Deepak Sehgal, Advanced Accounting, Volume II, Taxman, New Delhi
- 4. S.N.Maheshwari and S.K.Maheshwari , Corporate Accounting, Vikas Publication, New Delhi 6. Mukherjee and Hanif, Corporate Accounting, Tata McGraw Hill, New Delhi

# BUSINESS ECONOMICS (MAJOR - MJ - 6) B.Com. Sem. - IV (4th)

**Objective:** The course aims to acquaint the learners with fundamental economic theories and their impact on pricing, demand, supply, production, and cost concepts.

## Learning Outcomes: After the completion of the course, the learners will be able to:

- 1. Examine how different economic systems function and evaluate implications of various economic decisions;
- 2. Examine how consumers try to maximize their satisfaction by spending on different goods;
- 3. Analyze the relationship between inputs used in production and the resulting outputs and costs;
- 4. Analyze and interpret market mechanism and behaviour of firms and response of firms to different market situations;
- 5. Examine various facets of pricing under different market situations.

Units	Details of Subject	Full	Credit	No. of
	The Part of Pa	Marks	/ 4/	Lectures
UNIT - 1	Basic Concepts:	<b>75+25</b>	4	10
//	Meaning, Nature and Scope of Business	0	, T //	
	Economics, Basic Problems of an Economy	MA	- /4	
	and Application of Economic Theories in	B		
- 1	Decision Making, Steps in Decision Making	10		
UNIT - 2	Consumer Behaviour and Elasticity of	A		
	<b>Demand :</b> Theory of Demand and supply The			
	elasticity of demand - Concept, kinds- price,			
	cross, income and advertising elasticity of			
	demand, Measurement of elasticity of			15
	demand, factors influencing the elasticity of	सरा ॥		
	demand, Importance of elasticity of demand.	01411		
	Demand forecasting: Meaning, Need,			
	Importance, Methods of demand forecasting			
	Cardinal Utility Analysis: Diminishing			
	Marginal utility and Equi marginal Utility			
	Ordinal utility analysis of consumer			
	Behaviour: budget line and indifference			
	curve, consumer equilibrium. Income			
	consumption curve and Engle curve, Price			

	Consumption curve and derivation of	
	demand curve, Income and Substitution;	
	Effect of a price change; Consumer Surplus;	
	Revealed Preference theory	
UNIT - 3	Production and cost Production Function:	
	Concept Definition, Types of products, Law of	
	variable proportions, Assumptions,	
	Limitations and Sig <mark>nific</mark> ance. Isoquant	
	curves, Definition, General properties of	
	isoquant curves, marginal rate of technical	15
	substitution, economic region of production,	
	Isocost lines, optimal combination of	
	resources, the expansion path, returns to	
1.0	scale. Cost of production: Concept of explicit	•
	costs, implicit costs and opportunity costs of	
	production, derivation of short run and long	
	run cost curves. Economies and	
	Diseconomies of scale and the shape to the	
	long run average cost.	
UNIT - 4	Pricing & Market: Theory of pricing	
	cost plus pricing, target pricing, marginal	
	cost pricing, going rate pricing; Objective of	
	business firm, Concept of Market,	10
	classification of market-perfect competition,	
	monopoly, monopolistic competition and	
	oligopoly. price determination and	
	equili <mark>brium of firm in differe</mark> nt market	
	situations; Factor pricing.	
UNIT - 5	Macro Aspect of Business Economics:	
33122	National Income and it's measurement,	
	Gross National Product, Net National	
	Product, Net National Income. Business	10
	Cycle phases and causes; Inflation and	
	Deflation causes and remedial action;	
	Consumption, Income, Savings and	
A	investment.	
	WIE GIL	

Suggested Readings Books:

Ahuja, H. L. (2019). Theory of Micro Economics. New Delhi: Sultan Chand Publishing House. Koutsoyannis, A. (1975). Modern Microeconomics. London: Palgrave Macmillan. Chaturvedi, D. D., & Gupta, S. L. (2010). Business Economics Theory & Applications. New Delhi: International Book House Pvt. Ltd. Adhikari, M. (2000).

Business Economics. New Delhi: Excel Books. Kennedy, M. J. (2010).

Micro Economics. Mumbai: Himalaya Publishing House. Seth, M. L. (2017).

Relevant study material of ICAI: www.icai.org.

Note: Learners are advised to use latest edition of text books.

## INCOME TAX LAW AND PRACTICE (MAJOR - 7)

B.Com. Sem. - IV(4<sup>th</sup>)

**Objective:** The course aims to provide knowledge of the various provisions of incometax law in India and enable the learners to apply such provisions to compute total income and tax liability of individuals and HUFs. It also aims to enable learners to understand the provisions relating to filing of return of income.

Learning Outcomes: After the completion of the course, the learners will be able to:

- 1. Comprehend the concepts of taxation, including assessment year, previous year, assesses, person, income, total income, agricultural income and determine the residential status of persons;
- 2. Compute income under different heads, applying the charging provisions, deeming provisions, exemptions and deductions;
- 3. Apply the clubbing provisions and provisions relating to set-off and carry forward of losses to determine the gross total income;
- 4. Calculate the tax liability of an individual and HUF as well as deductions from gross total income and determine the total income of an individual and HUF;
- 5. Comprehend the provisions relating to filing of return of income.

#### COURSE CONTENTS

Units	Details of Subject	Full Marks	Credits	No. of Lectures
UNIT - 1	Basic Concepts Tax: concept, types – direct and indirect; canons of taxation; Direct Tax: Need, features and basis of charges. Income Tax (as per Income Tax Act 1961 and	75+25	4	10
	amendments): Basic Concepts; Residential status; Scope of Total Income, Heads of Income; Income which do not form a part of Total Income; Agriculture Income and its taxability.			
UNIT- 2	Income from Salary and House Property:  (a) Meaning of salary, Basis of charge, conditions of chargeability, Allowances, Perquisites, Deductions and exemptions, Computation of taxable Income from Salary.  (b) Income from house property Basis of	मिय।		15
	charge, Determinants of Annual Value, Deductions and exemptions,			

	computation of taxable income House Property.	
UNIT- 3	Profits and gains from business or profession, capital gains and income from other sources:  (a) Meaning of business income, methods of accounting, Deductions and Disallowances	15
	under the Act, Computation of presumptive income under Income-tax Act, Computation of taxable income from Business and profession.  (b) Meaning of Capital Asset, Basis of	
	Charge, Exemptions related to capital gains; Meaning of Transfer, Computation of taxable capital Gain.	
	(c) Income from Other Sources Basis of charge - Dividend, Interest on securities, winning from lotteries, Crossword puzzles, Horse races, Card games etc., Permissible deductions,	
UNIT- 4	impermissible deductions.  Computation of Total income and Tax	10
	Liability of individual and HUF: Income of other persons included in assessee's total income, Aggregation of income and set-off	
	and carry forward of losses; Deductions from gross total income; Rebates and reliefs; Computation of total income and tax liability of individuals and HUF.	
UNIT - 5	Preparation of Return of Income: Filing of returns: Manually and on-line filing of Returns of Income & TDS; Provision & Procedures of Compulsory on-line filing of	10
	returns for specified assesses	

Practical Exercises: The learners are required to:

- 1. Identify five individuals above the age of 18 years without PAN Card. Educate them about the relevance of getting a PAN card issued from IT Department of India and help them fill the online application form for generating their PAN Card. Also, educate them about the significance of filing return and help them fill the same online. Prepare and present a report of the key learnings from the exercise;
- 2. File Income-tax return of individuals and HUF;
- 3. Compute income under different heads, total income, and tax liability of an individual and HUF;
- 4. Apply for TAN for a firm and file its TDS return;
- 5. Visit the website of Income Tax Department, Government of India and fill the various online ITR forms with hypothetical data.

#### Suggested Readings:

SBD Publication, Agra Jain R.K. Income Tax Law and Practice Ahuja, G., & Gupta, R. (2020). Simplified Approach to Income Tax. New Delhi: Flair Publications Pvt. Ltd. Singhania, V. K., & Singhania, M. (2020). Student's Guide to Income Tax including GST-Problems & Solutions. New Delhi: Taxmann Publications Pvt. Ltd. Study material of ICAI Intermediate Paper 4A: Income-tax Law.

Note: Learners are advised to use latest edition of text books

# BUSINESS STATSTICS (MAJOR - 8) B.Com. Sem. - IV (4<sup>th</sup>)

**Objective:** The course aims to familiarize the learners with the basic statistical tools used to summarize and analyze quantitative information for business decision making. **Learning Outcomes:** After completion of the course, learners will be able to:

- 1. Apply a basic knowledge of statistics to business disciplines;
- 2. Develop the ability to analyze and interpret data to provide meaningful information to assist in management decision making activities;
- 3. Apply appropriate graphical and numerical descriptive statistics for different types of data;
- 4. Apply probability rules and concepts relating to discrete and continuous random variables to answer questions within a business context;
- 5. Explain and interpret a variety of hypothesis tests to aid decision making in a business context;
- 6. Use simple/multiple regression models to analyze the underlying relationships between the variables.

#### COURSE CONTENTS:

Units	Details of Subject	Full Marks	Credit	No. of Lectures:60
UNIT - 1	Statistical Data and Descriptive Statistics Nature and classification of data –	75+25	4	10
i i	Univariate, bivariate and multivariate data;	lo		
4	time-series and cross-sectional data.  Measures of Central Tendency (a) Concept	STO		
	and properties of mathematical averages including arithmetic mean, geometric mean			
	and harmonic mean Merits and Demerits and applications of mathematical averages			
	(b) Positional Averages including Mode and Median (and other partition values -			
	quartiles, deciles, and percentiles) with graphic presentation. Merits and demerits of			
	positional averages. Measures of Dispersion: absolute and relative. Range,			
	quartile deviation, mean deviation, standard			
	deviation, and their coefficients; Properties of standard deviation/variance. Moments:			
	Calculation and significance; Skewness:			

	Meaning and Measurement (Karl Pearson	
	and Bowley's measures); Kurtosis.	
UNIT - 2	Probability and Probability Distributions	
	Theory and approaches of probability.	
	Probability Theorems: Addition and	
	Multiplication (Proof not required).	15
	Conditional probability and Bayes' Theorem	
	(Proof not required). Expectation and	
	variance of a random variable. Business	
	Applications. Probability distributions: (a) Binomial distribution: Probability	
	Binomial distribution: Probability distribution function, Constants, Shape,	
	Fitting of binomial distribution. (b) Poisson	
11	distribution: Probability function (including	
	Poisson approximation to binomial	7.
	distribution), Constants, Fitting of Poisson	
	distribution. (c) Normal distribution:	
	Properties of Normal curve and computation	
	of Probabilities and applications	
UNIT - 3	Simple Correlation and Regression Analysis	
	Correl <mark>a</mark> tion Analysis: Mea <mark>ning and type</mark> s of	
	Correlation; Correlation Vs Causation;	15
	Pears <mark>o</mark> n's coefficient of correlation:	
	computation and properties (proofs not	
	required). Probable and standard errors;	
	Rank correlation. Regression Analysis:  Principle of least squares and regression	
	lines; Regression equations and estimation;	
	Properties of regression coefficients;	
	Relationships between Correlation and	
	Regression coefficients; Standard Error of	
	Estimate.	
UNIT - 4	Index Number Meaning and uses of index	
6	numbers; Construction of Index numbers:	
	fixed and chain base, univariate and	
	composite; Methods of constructing Index	15
	numbers: Aggregates and average of	
	relatives - simple and weighted. Tests of	
	adequacy of index numbers; Base shifting, splicing and deflating; Problems in the	
	construction of index numbers.	
	Construction and Utility of Consumer Price	
	Indices; BSE SENSEX, and NSE NIFTY.	
UNIT - 5	Time Series Analysis Time Series Data;	
	Components of time series; Additive and	
	Multiplicative models. Trend analysis;	
	Fitting of trend line using principle of least	
	squares – linear, second degree parabola	
	and exponential; Shifting of Origin and	

### FYUGP NEP 2020 COMMERCE SYLLABUS 2022 ONWARDS- BBMK UNIVERSITY(DHANBAD)

Conversion of annual linear trend equation		10
to quarterly/monthly basis and vice-versa;		
Moving averages. Seasonal variations-		
Calculation of Seasonal Indices using		
Simple averages, Ratioto-trend and Ratio-		
to-moving averages methods; Uses of		
Seasonal Indices.		
	_	

- Suggested Books for Reading:
- ❖ Gupta B.N. Business Statistics, SBPD Pub. Agra
- ❖ Gupta Dr. S.P. Statistical Methods Sultan Chand & Sons

## List of Papers under Minor in Discipline Course

FYUGP in Commerce (Session: From: 2022-23)

University:	BBMK Unive <mark>rs</mark> ity, Dh <mark>an</mark> ba	ad A	. 190				
Subject: Co	Subject: Commerce						
	Gro <mark>u</mark> p-A	Group- B	Group <mark>- C</mark>				
Semester		(6)	TO TO				
Sem: I	Micro E <mark>c</mark> onom <mark>i</mark> cs	A <mark>pplied Money</mark> and	Busin <mark>e</mark> ss Let <mark>ters</mark> and				
	(MNA-I)	Banking(MNB-I)	Communication				
	4- 6		(MNC-I)				
Sem: III	Busine <mark>s</mark> s Tax Procedure	Industrial Economics	<mark>A</mark> dver <mark>ti</mark> seme <mark>n</mark> t				
	<mark>and Ma</mark> na <mark>gem</mark> ent	(MNB-II)	Ma <mark>n</mark> agement				
	(MNA-II)		(MNC-II)				
Sem: V	Principles of	Fun <mark>dam</mark> ental of Law	F <mark>unda</mark> menta <mark>l of In</mark> vestment				
	Management N	(MNB-III)	(MNC-III)				
	(MNA-III)	The Later					
Sem: VII	Digital Marketing	Consu <mark>me</mark> r Affairs	E.Business				
	(MNA-IV)	(MNB-IV)	(MNC-IV)				
	OH	MARY					

## Minor Papers From Discipline

## Students have choices for study the one Group out of the following three Groups which will be continue in coming semester.

GROUP- A	GROUP- B	GROUP- C
1.Micro Economics 2.Business Tax Procedure and Management 3.Principles of Management 4.Digital Marketing	2.Industrial Economics	1.Business Letters and Communication 2.Advertisement Management 3.Fundamental of Investment 4. E. Business

#### **GROUP- A**

### 1. Micro Economics

#### UNIT - I

Introduction: Importance, Definition Scope and limitations of Microeconomics, Features of Micro and Macro economics Analysis, Approaches to Economic Analysis. Objectives of Firm.

#### UNIT - II

Theory of Consumer Behavior: Utility Analysis: Cardinal Utility Theory, Law of Diminishing Marginal Utility, Law of Equi-Marginal Utility, Consumer Equilibrium. Ordinal Utility Theory: Indifference Curve Analysis, Consumer's Equilibrium. Price, Income and Substitution Effects. Types of Goods: Normal, Inferior and Giffen Goods. Derivation of Individual Demand Curve and Market Demand Curve with the help of Indifference Curve. Consumer Surplus.

#### UNIT - III

Supply and Demand Analysis: Concept of Demand and factors of demand, Law of Demand, Elasticity of Demand, Price, Income and Cross Elasticity. Degree of Elasticity. Methods of Measuring Elasticity are of Demand: Point, Arc and Outlay Methods. Law of Supply, Movement and Shifts in Supply Curves. Elasticity of Supply, Determinants of Supply. Derivation of Supply curve.

#### **UNIT - IV**

Theory of Production: Concept of Production. Production Functions: Linear and Non – Linear Homogeneous Production Functions. Isoquants. Scale of Production. Returns to Scale. Law of Variable Proportions and Variable Returns to Scale. Economies of Scale and Scope. Limitations of Production Function Analysis. Production Surplus.

#### UNIT- V

Production Costs: Concepts and Types: Money, Accounting, Real and Opportunity Cost, Implicit and Explicit, Short Run, Long Run, Fixed and Variable Costs. Concepts of Total, Average and Marginal costs. Derivation of Long run Average and Marginal Cost Curves. Relationship between Average and Marginal Costs Curves in Short run and Long run. References: (Lectures- 12)

M L Seth : Micro Economics
 M L Jhingoan : Micro Economics

3. H L Ahuja: : Modern Micro Economics 4. Koutsainies; : Modern Micro Economics

5. Salvatore: Micro economics

7. Schaum Series: Micro economics

8. Pyndick: Micro economics

#### 2. Business Tax Procedure and Management

To provide basic knowledge of business tax procedures and management under different provisions of the Income tax.

#### Unit 1:

Concept of Direct and Indirect Tax, Outline view of various heads of Income for the purpose of imposition of Taxes, Previous Year, Financial Year, Accounting Year and Assessment Year, Calculation of Previous, and Assessment Year from Financial Year.

Unit 2: Advance payment of tax; Tax deduction/collection at source, documentation, returns, certificates; Interest payable by Assessee / Government; Collection and recovery of tax

#### Unit 3:

Assessment, re-assessment, rectification of mistakes; Appeals and revisions - Preparation and filing of appeals with appellate authorities; - Drafting of appeal; statement of facts and statement of law Penalties and prosecutions, Settlement Commission, Search, seizure and survey

#### Unit 4:

Transactions with persons located in notified jurisdictional area; General anti-avoidance rule, Tax clearance certificate; Securities transaction tax

**Unit 5:**Information Technology and Tax administration, TAN (Tax Deduction and Collection Account Number), TIN (Tax Information Network), e-TDS/e-TCS

#### Suggested Readings:

- 1. Singhania, Vinod K. and Monica Singhania. Corporate Tax Planning and Business Tax Procedures. Taxmann Publications Pvt. Ltd., New Delhi.
- 2. Ahuja, Girish, and Ravi Gupta. Corporate Tax Planning and Management. Bharat Law House, Delhi.
- 3. Singhania, Vinod K. and Kapil Singhania. TDS on CD. Taxmann Publications Pvt. Ltd., New Delhi.
- 4. Bajpai, Om Shanker. Search, Seizure and Survey. Taxmann Publications Pvt. Ltd., New Delhi.
- 5. Singhania, Vinod K. and Monica Singhania. Students' Guide to Income Tax. Taxmann Publications Pvt. Ltd., New Delhi.
- Ahuja, Girish. and Gupta, Ravi Systematic Approach to Income Tax. Bharat Law House, Delhi.

7. Akhileshwar Pathak and Savan Godiawala, Business Taxation, McGraw Hill Education

Journals 1. Income Tax Reports, Company Law Institute of India Pvt. Ltd., Chennai. 2. Taxman, Taxmann Allied Services Pvt. Ltd., New Delhi. 3. Current Tax Reporter, Current Tax Reporter, Jodhpur.

#### 3. Principles of Management

#### Unit I:

Introduction: Definition – Importance – Nature and Scope of Management – Process of Management - Role and functions of Managers - Levels of Management Scientific Management Contributions to Management by different Schools of thought.

#### Unit II:

Planning: Nature, Importance, Types of Planning, Steps in planning - Objectives of Planning - Policies - Decision making Process-Types of Decisions. HRM- Meaning, - Nature and scope of HRM.

#### Unit III:

Organization: Meaning and Types of organizations - Principles - Formal and Informal organization - Organization Structure - Span of Control - Departmentalization - Basis - Meaning and Importance of Departmentalization. Policies - Meaning and Types - Procedures - Forecasting.

#### Unit IV:

Authority and Responsibility Authority: Definition – Sources – Limitations – Difference between Authority and Responsibility – Delegation of Authority – Meaning – Principles and importance – Centralization Vs Decentralization- Leadership & Communication Unit V:

Direction Co-ordination & Control Direction – Nature - Purpose, Co-ordination – Need – Types and Techniques – Requisites for Excellent Co-ordination. Controlling – Meaning – Importance – Control Process.

Suggested Books for Readings:

- 1. N.V..S.Raju. Fundamentals of Management CENGAGE, New Delhi.
- 2. James Campbell Quick, Dbra L.nelson, Preetam Khandelwal CENGAGE, New Delhi.
- 3. Gupta, C.B. Management Theory & Practice, Sulthan Chand & Sons, New Delhi.
- 4. Prasad, L.M. Principles & Practice of Management, Sultan Chand & Sons, New Delhi.

### 4. Digital Marketing

**Unit- 1** Introduction to Digital Marketing: Meaning of Digital Marketing, Differences from Traditional Marketing, Return of Investments on Digital Marketing vs. Traditional Marketing, E Commerce, Tools used for successful marketing, SWOT Analysis of Business for Digital Marketing, Meaning of Blogs, Websites, Portal and Their Differences, Visibility, Visitor Engagement, Conversion Process, Retention, Performance Evaluation.

**Unit-2** Search Engine Optimization (SEO): On page Optimization Techniques, Off Page Optimization Techniques, Preparing Reports, Creating Search Campaigns, Creating Display Campaigns. Social Media Optimization (SMO): Introduction to Social Media Marketing, Advanced Facebook Marketing,

**Unit-3** Word press Blog Creation, Twitter Marketing, LinkedIn Marketing, Instagram Marketing, social media Analytical Tools. Search Engine Marketing: Meaning and Use of Search Engine Marketing, Tools used — Pay Per Click, Google Adwords, Display Advertising Techniques, Report Generation

**Unit- 4:** Website Traffic Analysis, Affiliate Marketing and Ad Designing: Google Analytics, Online Reputation Management, Email Marketing, Affiliate Marketing, Understanding Ad Words Algorithm, Advertisement Designing.

#### **GROUP - B**

## Applied Money and Banking

Unit-I: Money - An introduction, definition and classification of money, function and importance of money in capitalism, socialism & Mixed economy, merits & demerits of money.

Unit-II: Monetary Standard, Value of money – The supply and demand theory of money, Quantity theory of Money, Income theory of money.

Unit-III: Inflation, Deflation & Reflation - Causes and effects on different classes of people, Money Market

**Unit-IV: Foreign Exchange -** Determination of rate of Exchange, a brief outline of purchasing power Parity Theory (PPP), Gold Standard, Break down of Gold Standard.

**Unit-V: International Monetary Fund –** its working & present position, Balance of Payment, Free Trade Vs. Protection.

#### Suggested Readings:

- 1.M.Y. Khan Indian Financial System, T.M.H. New Delhi.
- 2.Dr. Harish chandra Sharma Money & Banking, SBPD Publications.
- 3. Suraj B. Gupta Monetary Economics, S. Chand Publications.
- 4. H.L Ahuja Monetary Economics, S.Chand Publications.

#### 2. Industrial Economics

**UNIT: 1**: Introduction: Meaning, Scope and Importance of Industrial Economics. Concepts of The Following: - Plant, Firm and Industry - Market, Market Structure, Public and Private Sector Industries, Role, problems and future of public sector industries in India.

**UNIT 2:** Industrial Combinations: Concept, causes, mergers and amalgamations, Effects of mergers and amalgamation on Industries. Industrial monopoly: Concept and control of monopolies. Industrial Laws: The Industrial Disputes Act, 1947. The Minimum Wage Act, 1948. The Employees State Insurance Act, 1948, The Factories Act, 1948

**UNIT: 3:** Nature of Goods: Final goods and intermediate goods, Gross Domestic Product - National Income, Methods of measuring national income, Inflation-causes and effects - Measures to control inflation.

UNIT:4: Industrial financing, Resources of Finance - Bonds and shares, New issues Market, Process/ Steps of Floating of New Issues, Demat account and Trading account - SENSEX and NIFTY.

UNIT:5: Theories of Industrial Location, Alfred Weber's Theory of Industrial Location, General Determinants of Industrial Location,

UNIT:6: Industrial Policy in India – Progress since 1991, Developments in Industrial Policy – Special Economic Zones, 'Make in India', Public Partnership.

#### 3. Fundamental of Law

#### UNIT- 1

Constitution: Introduction to the Constitution and Preamble to the Constitution of India, Constituent Assembly and the Passing of the Constitution, Ownership: Concept: Kinds of ownership, Difference between possession and ownership, Property: Concept, Kinds of property, Obligation: Nature and kinds, Sources of obligation, Legal Rights: Concept, Rights kinds and Right duty correlation,

**UNIT - 2** Consumer Protection Act, 1986: Introduction, Structure of Consumer Forum-National, State and District Forum Who is a 'consumer' under CPA? What are their rights? What are 'Services' under CPA?

**UNIT - 3** Motor Vehicles Act, 1988: Introduction, Insurance of Motor Vehicles against First and third party risks, Offences, Penalties and Procedures,

**UNIT - 4** Indian Contract Act, 1872: Contract: Meaning, Nature and Types, Major Definitions under Indian Contract: Agreement, Void and Voidable Agreement, Formation of an Agreement: (Ss. 2-10)

**UNIT - 5** Intention to create legal relationship: Proposal and Acceptance: Definition and its elements, Essential Elements of a valid contract, Revocation: Mode of Revocation of Offer Special Situations: (Ss. 2-10)

#### 4. Consumer Affairs

**Objective:** This paper seeks to familiarize the students with their rights and responsibilities as a consumer, the social framework of consumer rights and legal framework of protecting consumer rights. It also provides an understanding of the procedure of redress of consumer complaints, and the role of different agencies in establishing product and service standards. The student should be able to comprehend the business firms' interface with consumers and the consumer related regulatory and business environment.

Unit 1 - Introduction: Concept of Consumer, Nature of markets: Liberalization and Globalization of markets with special reference to Indian Consumer Markets, E-Commerce with reference to Indian Market, Concept of Price in Retail and Wholesale, Maximum Retail Price (MRP), Fair Price, GST, labeling and packaging along with relevant laws, Legal Metrology. Experiencing and Voicing Dissatisfaction: Consumer buying process, Consumer Satisfaction/dissatisfaction-Grievances-complaint, Consumer Complaining Behaviour: Alternatives available to Dissatisfied Consumers; Complaint Handling Process: ISO 10000 suite

**Unit 2 -** The Consumer Protection Law in India: Basic Concepts: Consumer rights and UN Guidelines on consumer protection, Consumer goods, defect in goods, spurious goods and services, service, deficiency in service, unfair trade practice, and restrictive trade practice.

**Unit 3 -** Organizational set-up under the Consumer Protection Act: Advisory Bodies: Consumer Protection Councils at the Central, State and District Levels; District Forums, State Commissions, Adjudicatory Bodies: Commission: Their Composition, Powers, and Jurisdiction (Pecuniary and Territorial), Role of Supreme Court under the CPA with important case law. Unit **4** - Grievance Redressal Mechanism under the Indian Consumer Protection Law, Who can file a complaint? Grounds of filing a complaint; Limitation period; Procedure for filing and hearing of a complaint; Disposal of cases, Relief/Remedy available; Temporary Injunction, Enforcement of order, Appeal, frivolous and vexatious complaints; Offences and penalties. Leading Cases decided under Consumer Protection law by Supreme Court/National Commission: Medical Negligence; Banking; Insurance; Housing & Real Estate; Electricity and Telecom Services; Education; Defective Products; Unfair Trade Practices.

- **Unit 5** Role of Industry Regulators in Consumer Protection, (i) Banking: RBI and Banking Ombudsman (ii) Insurance: IRDA and Insurance Ombudsman (iii) Telecommunication: TRAI iv. Food Products: FSSAI v. Electricity Supply: Electricity Regulatory Commission vi. Real Estate Regulatory Authority
- **Unit 6** Contemporary Issues in Consumer Affairs: Consumer Movement in India: Evolution of Consumer Movement in India, Formation of consumer organizations and their role in consumer protection, Misleading Advertisements and sustainable consumption, National Consumer Helpline, Comparative Product testing, Sustainable consumption and energy ratings. Quality and Standardization: Voluntary and Mandatory standards; Role of BIS, Indian Standards Mark (ISI), Ag-mark, Hallmarking,
- 1.Choudhary, Ram Naresh Prasad (2005).
- 2.Consumer Protection Law Provisions and Procedure, Deep and Deep Publications Pvt Ltd.
- 3. G. Ganesan and M. Sumathy. (2012). Globalisation and Consumerism: Issues and Challenges, Regal Publications
- 4. Suresh Misra and SapnaChadah (2012). Consumer Protection in India: Issues and Concerns, IIPA, New Delhi
- 5. Raj<mark>yalax</mark>miRao (2012), Consumer is King, Universal Law Publishing Company
- 6. Girimaji, Pushpa (2002). Consumer Right for Everyone Penguin Books.
- 7. E-books: www.consumereducation.in 8. Empowering Consumers e-book, 9.ebook, www.consumer affairs.nic.in 10. The Consumer Protection Act, 1986

## GROUP - C

#### 1. Business Letters and Communication

**UNIT-I:** Letter Writing: Structure, Layouts of Business Letter, Principles of Effective Letter Writing, Writing Business Letters: Order, Complain and enquiry letters, Personnel Correspondence: Job Application Letter and Resume, Letter of Acceptance of Job Offer, Letter of Resignation, Letter of Appointment, Promotion and Termination, Letter of Recommendation

**UNIT-II:** Communication: Meaning, Definition, Importance, Process of communication, Feedback and Global world Impact of technological advancements on Communication, Objectives of Communication: Information. Advice. Order and Instruction. Persuasion, Motivation, Education, Warning. and Boosting the Morale of Employees

**UNIT-III:** Channels of Communication: Formal and Informal—Vertical. Horizontal. Diagonal Grapevine

**UNIT-IV:** Methods and Modes of Communication: Verbal and Nonverbal, Characteristics of Verbal Communication Characteristics of Non-verbal Communication Landline. Wireless and Cellular Phones Communication.

**UNIT-V:** Problems in Communication / Barriers to Communication: Physical Semantic / language Socio-Cultural Psychological / Barriers Ways to Overcome these Barriers v. Listening, Importance of Listening Skills Cultivating good Listening Skills

### 2. Advertisement Management

**UNIT-I:** Concept and definition of advertisement – Social, Economic and Legal Implications of Advertisements, setting advertisement objectives, Advertisement Agencies: selection and remuneration, advertisement campaign, Causes for advertisement failure

**UNIT - 2:** Message development – different types of advertisements – layout – design appeal –copy structure – advertisement production – print – Radio. T.V. and web advertisements – Media Research – testing validity and reliability of ads – measuring impact of advertisements.

**UNIT-III:** Planning for Advertising: Strategic planning - Marketing plan - Advertising objectives - Communication response pyramid - Advertising Department - Organizing for advertising department - Functions of advertising management.

**UNIT-IV:** Media plan – type and choice criteria – reach and frequency of advertisements – cost of advertisements related to sales – media strategy and scheduling.

**UNIT-V:** Economic Effects of Advertising: Explicit role of advertising - Indirect role of Advertising - Economic effects - Social Effects of Advertising and Benefits of Advertising - Impact of Advertisements on Targeting group,

#### 3. FUNDAMENTALS OF INVESTMENT

ESTD: 2017

#### Unit 1:

Investment: Investment Environment, investment decision process, Types of Investments – Commodities, Real Estate and Financial Assets, the Indian securities market, the market participants and trading of securities, security market indices, sources of financial information, Concept of return and risk, Impact of Taxes and Inflation on return.

#### Unit 2:

Fixed Income Securities: Bond features, types of bonds, estimating bond yields, Bond Valuation types of bond risks and credit rating.

#### Unit 3:

Approaches to Equity Analysis: Introductions to Fundamental Analysis, Technical Analysis, dividend capitalization models, and price-earnings multiple approach to equity valuation.

#### Unit 4:

Portfolio: Meaning, Diversification, Portfolio Risk and Return; Mutual Funds; Introduction to Financial Derivatives; Financial Derivatives Markets in India

#### Unit 5:

Investors: Investor Protection, Role of SEBI and stock exchanges in investor protection; Investor grievances and their redressal system, insider trading, investors' awareness and activism

#### Suggested Books Readings:

- 1. C.P. Jones, Investments Analysis and Management, Wiley, 8th ed.
- 2. Fundamental of Investments, SBPD Publication, Agra.0
  Prasanna Chandra, Investment Analysis and Portfolio Management, McGraw Hill Education.
- 3. R.P. Rustogi, Fundamentals of Investment, Sultan Chand & Sons, New Delhi.
- 4. N.D. Vohra and B.R. Bagri, Futures and Options, McGraw Hill Education
- 5. Mayo, An Introduction to Investment, Cengage Learning.

#### 4.E. BUSINESS

Course Objective: The basic objectives of this course are to make the familiar to the students in electronic modes of commercial operations. Outcomes: The students will be able: To understand the concept of E-Business and their different types, security aspects of E-Business, Online payment system, Different available marketing technologies, The cyber laws related to E-Business.

**Unit I:** E-Business Introduction, E-Commerce – definition, History of E-commerce, types of E-Commerce B to B etc. Comparison of traditional commerce and e-commerce, E-Commerce business models – major B to B, B to C model, Consumer-to-Consumer (C2C), Consumer-to-Business (C2B) model, Peer to-Peer (P2P) model – emerging trends. Advantages / Disadvantages of e-commerce, web auctions, virtual communities, portals, e-business revenue models.

**Unit II:** Security For E-Business Security threats – An area view – implementing E-commerce security – encryption – Decryption, Protecting client computers E-Commerce Communication channels and web servers Encryption, SSL protocol,

**Unit III:** E-Payments E-payment systems – An overview. B to C payments, B to B payments. Types of E- payment system – Credit card payment, debit cards, accumulating balance, online stored value payment systems, digital cash, digital (electronic) wallets, smart cards and digital cheques. Secure Electronic Transaction (SET) protocol

**Unit IV:** E-Business Marketing Technologies E-Commerce and marketing, B to B and B to C marketing and branding strategies in E - Marketing. Web transaction logs, cookies, shopping cart database, DBMS, SQL, data mining

**Unit V**: Cyber Laws Legal Aspects of E-Business, Internet frauds – Cyber Laws.

### Suggested Books:

- 1. M. Suman E Commerce & Accounting, 2017, 10 Edition
- 2. Kalakota Ravi and A. B. Whinston: "Frontiers of Electronic Commerce", Addison
- 3. Watson RT: "Electronic Commerce the strategic perspective." The Dryden press, 2016
- 4. Agarwala K.N and Deeksha Ararwala: "Business on the Net Whats and Hows of ECommerce", 2017
- 5. Agarwala and Agarwala: "Business on the Net Bridge to the online store front," 2017

## List of Papers under Multidisciplinary Course ACCOUNTING FOR EVERYONE

**Objective:** The course aims to help learners coming from non-commerce background to acquire basic knowledge on financial accounting and to impart preliminary skills for recording various kinds of financial transactions.

### Learning Outcomes:

After the completion of the course, the learners will be able to:

- 1. Analyze various terms used in accounting;
- 2. Make accounting entries and prepare cash book and other accounts necessary while running a business;
- 3. Prepare profit and loss account and balance sheet;
- 4. Prepare accounts based on accounting software; 5. Analyze information from company's annual report.

### **COURSE CONTENTS:**

Units	Details of Subject	Full Marks	Credit	No. of Lectures:60	
UNIT - 1	Introduction to Accounting Accounting – Meaning, Importance and Need, Its objectives and relevance to business establishments and other organisations, and individuals. Accounting information: meaning, users and utilities, sources of accounting information. Some Basic Terms –Transaction, Account, Asset, Liability, Capital, Expenditure & Expense, Income, Revenue, Gain, Profit, Surplus, Loss, Deficit. Debit, Credit, Accounting Year, Financial Year.	75	3	10	
UNIT - 2	Transactions and recording of transactions Features of recordable transactions and events, Basis of recording – vouchers and another basis. Recording of transactions: Personal account, Real Account and Nominal Account; Rules for Debit and Credit; Double Entry System, journalizing transactions; Preparation of Ledger, Cash Book including bank transactions and Bank Reconciliation Statement.	HAL UNIT	galagiciel de la constitución de	10	
UNIT - 3	Preparation of Financial Statements Fundamental Accounting Equation; Preparation of Trial Balance; Concept of revenue and Capital; Preparation of Trading and Profit & Loss Account, Balance Sheet and Cash Flow Statement manually and using appropriate software.			10	
UNIT - 4	Computerized Accounting Systems: Computerized Accounting Systems: Computerized Accounts by using any popular accounting software: Creating a Company; Configure and Features settings; Creating Accounting Ledgers and Groups; Creating Stock Items and Groups; Vouchers Entry; Generating Reports - Cash Book, Ledger Accounts, Trial Balance, Profit and Loss Account, Balance Sheet, Cash Flow Statement. Selecting and shutting a Company; Backup and Restore data of a Company.	भा <sup>0</sup> इंग्ड		10	

Page 30 of 33

Company, Share, Share Capital, Shareholder, Board of Directors, Stock Exchange, Listed Company, Share Price, Sensex - BSE, NSE; Annual report, etc. Contents and disclosures in Annual Report, Company Balance Sheet and Statement of Profit and Loss. Content Analysis based on annual report including textual analysis.		Company, Share Price, Sensex - BSE, NSE; Annual report, etc. Contents and disclosures in Annual Report, Company Balance Sheet and Statement of Profit and Loss. Content Analysis based on	10
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- Practical Exercises:
- The learners are required to: 1. Download annual reports of business Organizations from the websites and go through the contents of the annual report and present the salient features of the annual report using some ratios and content analysis including textual analysis.
- 2. Prepare bank reconciliation statement from the individual pass books.
- 3. Prepare Trading and Profit & Loss Account, Balance Sheet, and Cash Flow Statement collecting necessary data from small business firms.
- 4. Prepare financial statements using appropriate software.

#### Suggested Readings:

Dr. Ajit Kumar: Introduction of Commerce, SBD Publication Agra

- Hatfield, L. (2019). Accounting Basics. Amazon Digital Services LLC. Horngren, C. T., Sundem, G. L., Elliott, J. A., & Philbrick, D. (2013). Introduction to Financial Accounting. London: Pearson Education.
- Siddiqui, S. A. (2008). Book Keeping & Accountancy. New Delhi: Laxmi Publications Pvt. Ltd.
- Sehgal, D. (2014). Financial Accounting. New Delhi: Vikas Publishing House Pvt. Ltd.
- Tulsian, P. C. (2007). Financial Accounting. New Delhi: Tata McGraw Hill Publishing Co. Ltd.
- Mukharji, A., & Hanif, M. (2015). Financial Accounting. New Delhi: Tata McGraw Hill Publishing Co. Ltd.
- Maheshwari, S. N., Maheshwari, S. K., & Maheshwari, S. K. (2018). Financial Accounting. New Delhi: Vikas Publishing House Pvt. Ltd.
- Mukherjee, S., & Mukherjee, A. K. (2015). Financial Accounting. Oxford: Oxford University Press.
- Jain, S. P., & Narang, K. L. (2014). Financial Accounting. New Delhi: Kalyani Publishers.
- Gupta, R. L., & Radhaswamy, M. (2014). Financial Accounting. New Delhi:

- S. Chand Publishing. Lal, J., & Srivastava, S. (2012). Financial Accounting Text & Problems. Mumbai: Himalaya Publishing House.
- Monga, J. R. (2017). Financial Accounting: Concepts and Applications. New Delhi: Mayur Paperback Publishing.
- Goyal, B. K., & Tiwari, H. N. (2019). Financial Accounting. New Delhi: Taxmann Publication.

### Suggested Books for Reading:

- Unit 1: Introduction to Accounting Accounting Meaning, Importance and Need, Its objectives and relevance to business establishments and other organisations, and individuals. Accounting information: meaning, users and utilities, sources of accounting information. Some Basic Terms Transaction, Account, Asset, Liability, Capital, Expenditure & Expense, Income, Revenue, Gain, Profit, Surplus, Loss, Deficit. Debit, Credit, Accounting Year, Financial Year.
- Unit 2: Transactions and recording of transactions Features of recordable transactions and events, Basis of recording vouchers and another basis. Recording of transactions: Personal account, Real Account and Nominal Account; Rules for Debit and Credit; Double Entry System, journalizing transactions; Preparation of Ledger, Cash Book including bank transactions and Bank Reconciliation Statement.
- Unit 3: Preparation of Financial Statements Fundamental Accounting Equation; Preparation of Trial Balance; Concept of revenue and Capital; Preparation of Trading and Profit & Loss Account, Balance Sheet and Cash Flow Statement manually and using appropriate software.
- Unit 4: Computerized Accounting Systems Computerized Accounting Systems:
   Computerized Accounts by using any popular accounting software: Creating a
   Company; Configure and Features settings; Creating Accounting Ledgers and
   Groups; Creating Stock Items and Groups; Vouchers Entry; Generating
   Reports Cash Book, Ledger Accounts, Trial Balance, Profit and Loss Account,
   Balance Sheet, Cash Flow Statement. Selecting and shutting a Company;
   Backup and Restore data of a Company. UGC DOCUMENT ON LOCF
   COMMERCE 34
- Unit 5: Company Accounts Explanation of certain terms Public Limited Company, Private Limited Company, Share, Share Capital, Shareholder, Board of Directors, Stock Exchange, Listed Company, Share Price, Sensex - BSE, NSE; Annual report, etc. Contents and disclosures in Annual Report, Company Balance Sheet and Statement of Profit and Loss. Content Analysis based on annual report including textual analysis.
- Practical Exercises:
- The learners are required to: 1. Download annual reports of business Organisations from the websites and go through the contents of the annual report and present the salient features of the annual report using some ratios and content analysis including textual analysis.

#### FYUGP NEP 2020 COMMERCE SYLLABUS 2022 ONWARDS- BBMK UNIVERSITY(DHANBAD)

- 2. Prepare bank reconciliation statement from the individual pass books.
- 3. Prepare Trading and Profit & Loss Account, Balance Sheet, and Cash Flow Statement collecting necessary data from small business firms.
- 4. Prepare financial statements using appropriate software.
- Suggested Readings:
- Hatfield, L. (2019). Accounting Basics. Amazon Digital Services LLC. Horngren, C. T., Sundem, G. L., Elliott, J. A., & Philbrick, D. (2013). Introduction to Financial Accounting. London: Pearson Education.
- Siddiqui, S. A. (2008). Book Keeping & Accountancy. New Delhi: Laxmi Publications Pvt. Ltd.
- Sehgal, D. (2014). Financial Accounting. New Delhi: Vikas Publishing House Pvt. Ltd.
- Tulsian, P. C. (2007). Financial Accounting. New Delhi: Tata McGraw Hill Publishing Co. Ltd.
- Mukharji, A., & Hanif, M. (2015). Financial Accounting. New Delhi: Tata McGraw Hill Publishing Co. Ltd.
- Maheshwari, S. N., Maheshwari, S. K., & Maheshwari, S. K. (2018). Financial Accounting. New Delhi: Vikas Publishing House Pvt. Ltd.
- Mukherjee, S., & Mukherjee, A. K. (2015). Financial Accounting. Oxford: Oxford University Press.
- Jain, S. P., & Narang, K. L. (2014). Financial Accounting. New Delhi: Kalyani Publishers.
- Gupta, R. L., & Radhaswamy, M. (2014). Financial Accounting. New Delhi:
- S. Chand Publishing. Lal, J., & Srivastava, S. (2012). Financial Accounting Text & Problems. Mumbai: Himalaya Publishing House.
- Monga, J. R. (2017). Financial Accounting: Concepts and Applications. New Delhi: Mayur Paperback Publishing.
- Goyal, B. K., & Tiwari, H. N. (2019). Financial Accounting. New Delhi: Taxmann Publication.
- Note: Learners are advised to use latest edition of text books.



## बिनोद बिहारी महतो कोयलाांचल बिश्व बिद्यालय, धनाद UNIVERSITY DEPARTMENT COMMERCE AND BUSINESS MANAGEMENT

Binod Bihari Mahto Koyalanchal University, Dhanbad



# CURRICULUM FRAMEWORK BASED ON

### **NATIONAL EDUCATION POLICY-2020**

## FOUR-YEAR UNDER-GRADUATE PROGRAM (FYUGP)

IN COMMERCE

(COMMON FRAMEWORK FOR ALL B.COM.STUDENTS)

SESSION FROM 2022 ONWARDS

A meeting of BOS is held on 01/10/2024 in University Dept. of Commerce and Business Management, B.B.M.K. University, Dhanbad. Following members were present to prepare and finalize the syllabus of NEP-2020, FYUGP from 5<sup>th</sup> semester to 8<sup>th</sup> semester:

 Dr. Nakul Prasad, Associate Prof. Head, Univ. Dept. of Commerce, BBMKU- Chairman

 Dr. D. P. Singh, Associate Professor, Dean, Faculty of Commerce, BBMKU --Member

2. Dr. Ajit Kumar, Associate Professor, Univ. Dept. of Commerce, BBMKU-----Member

3. Dr. B. N. Singh, Assistant Professor, Head, University Dept. of management Studies, B.B.M.K.U, Dhanbad-----Member

4. Shri Bimal Minz, Assistant Professor, Head, Dept. of Commerce, SSLNTM College, Dhanbad—Member

5. Dr. S. K. Singh, Assistant Professor, Head, Dept. of Commerce., R.S. More College, Govindpur----Member

6. Dr. Sumiran Kumar Rajak, Assistant Professor, Head, Dept. of Commerce, Sindri College, Sindri-Member

7. Shri Sanjay Kumar Sinha, Assistant Professor, Dept. of Commerce, GN College, Dhanbad---Invitee Member

8. Dr. Vikash Kumar Keshari, NBAP, Dept. of Commerce, PKRM College, Dhanbad—Invitee Member

9. Dr. Sushil Kumar Lal, NBAP, Dept. of Commerce, PKRM College, Dhanbad—Invitee Member

10. Dr. Alok Kumar, NBAP, Univ. Dept. of Commerce, BBMKU, Dhanbad.....Invitee Member

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Head-cum-Chairman

Dr. Nakul Prasad Head, University Dept. Commerce & Business Management BBMKU, j) hanbag

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## SEMESTER WISE SUBJECT COMBINATION

semester	Course Category	Code	Papers	Credits
	Major	MJ-1	Financial Accounting	4
	Minor Discipline	MN-1A	Paper-1 select from Group-A/B/C	4
	Multidisciplinary	MDC-1	To be chosen from other disciplines	3
	Ability Enhancement	AEC-1	Hindi/English	2
First Semester	Value Added Course	VAC-I	Understanding India	4
	Skills Enhancement	SEC-1	Digital Education/ Mathematical and Computational Thinking Analysis	3
	Major	МЈ-2	Advanced Financial Accounting	4
	Major	MJ-3	Business Organization and Management	4
	Minor Vocational	MN- 2A	Accounting and Tally	4
Second Semester	Multidisciplinary	MDC-2	To be chosen from other disciplines	3
	Ability Enhancement	AEC-2	English/Hindi	2
	Skills Enhancement	SEC-2	Digital Education/ Mathematical and Computational Thinking Analysis	3
	Major -	MJ-4	Business Law and Practices	4
	Major	MJ-5	Corporate Accounting	4
	Minor Discipline	MN-1B	Paper-2 of Selected Group in Semester-1	4
	Multidisciplinary	MDC-3	To be chosen from other disciplines	3
Third Semester	Ability Enhancement	AEC-3	Hindi/English	2
	Skills Enhancement	SEC-3	Digital Education/ Mathematical and Computational Thinking Analysis	3
		MJ-6	Business Economics	4
	Major	MJ-7	Income Tax Law and Practice	<b>4</b> axe3c1501

	1		<del>-</del>	
		МЈ-8	Business Statistics	4
Fourth Semester	Minor Vocational	MN-2B	Income Tax, Computation & Return Filling	4
	Ability Enhancement	AEC-4	English/Hindi	2
	Value Added Course	VAC-2	Environmental science	2
		MJ-9	Cost Accounting	4
	Major	MJ-10	Corporate Law	4
		MJ-11	Entrepreneurship Development	4
Fifth	Minor Discipline	MN-1C	Paper-3of Selected Group in Semester-1	4
Semester	Internship/ Dissertation	IAP	Internship/ Apprenticeship/ Field Work/ Dissertation/ Project	4
		MJ-12	Management Accounting	4
		MJ-13	Human Resource Management	4
	Major	MJ-14	Financial Institution and Markets	4
Sixth Semester		MJ-15	Marketing Management	4
	Minor Vocational	MN-2C	Investing in Stock Market	4
		MJ-16	International Business and Trade Practices	4
		MJ-17	Auditing and Corporate Governance	4
Seventh	Major	MJ-18	Financial Management	4
Semester		MJ-19	Computer Application in business	4
	Minor Discipline	MN-1D	Paper-4ofSelectedGroupinSemester-1	4
		B.CO	M. HONS.	
	Major	MJ-20	Goods and Services Tax	4
	Minor Vocational	MN-2D	GST, Computation & Return Filling	4
Eighth		AMJ-1	Business Environment and Legal Framework	4
Semester	Advanced Courses in	AMJ-2	Advance Statistical Analysis	4
	lieu of Research	AMJ-3	Strategic Management	4
	B.C	OM. HONS.	WITH RESEARCH	'agedo

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	Major	MJ-20	Goods and Services Tax	4
Eighth Semester	Minor Vocational	MN-2D	GST, Computation fc& Return Filling	4
	Research Courses	RC	Research Project/Dissertation	12
		····	Total Credit	160

Marks Distribution for Examination for UG Programme

There will be only one Semester Internal Examination in Major, Minor and Research Courses, which will be organized at College/Institution level.

- 1. Out of 100 Marks in Semester, Internal Theory Examination shall carry 25 Marks.
- 2. 25 Marks in theory Examination may include 20 Marks Questions from written examination /Assignment/Project whereas 5 Marks will be awarded on the attendance/overall class performance in semester.
- 3. 75% Attendance is Mandatory. To convert attendance into marks a suggestive range is provided as following: 75%-80% = 01, 81%-85% = 02, 86%-90% = 03, 91%-95% = 04, 96% and above = 95Marks.
- 4. Passing Marks is 40%

Guidelines for Question Setters

## For Semester Internal Examination (SIE 20+05 Marks)

- 1. There will be two Group of Questions: Group-A, and Group-B. Group A is compulsory which will contain Two Questions.
  - QuestionNo.1will be very short answer type consisting of 5 Questions of 1 Mark each.
  - QuestionNo.2 will be short answer type question of 5 Marks. Group B will be containing descriptive type two Questions of 5 Marks each.

For Semester External Examination (SEE 75 Marks)

- 1. There will be two Group of Questions: Group-A, and Group-B. Group A is compulsory which will contain Three Questions.
  - Question No.1 will be very short answer type consisting of 5 Questions of 1 Mark each.
  - Question No.2 and 3 will be short answer type of 5 Marks each.

Group B will be containing descriptive type 6 Questions of 15 Marks each, out of which any four are to be answered.

### **B.COM. SEMESTER-V**

MYOO	Cost Accounting	
MJ-09	Marks (External 75: Internal 25)	(04 Credits, 60 Lectures)
	Course Objective	

#### Course Objectives:

The course aims to develop understanding among learners about contemporary cost concept and rational approach towards cost systems and cost ascertainment. The course also aims to provide knowledge about various methods of cost determination under specific situations and to acquire the ability to use information determined through cost accounting for decision making purpose

Unit I	Introduction:  Introduction: Meaning, objectives and	75+25	4	10
	advantages of cost accounting, difference between financial accounting and Cost accounting, Cost concepts, Element of costs and Classifications of costs, Role of a cost accountant in an organization.			10
Unit II	Elements of Cost:  Materials: Material/inventory control- concept and techniques, Accounting and control of purchases, economic order quantity. Different Level of Material, Storage and issue of materials, ABC, Method of pricing of materials issues – FIFO, LIFO, HIFO, Simple Average, Weighted Average. Labour: Accounting and control of labour cost, concept and treatment of idle time, over time, labour turnover			15

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and fringe benefits. Methods of	
Remunerating Labour: Time Rate,	
Piece Rate incentive method.	
Overhead: meaning and classification	
Machine Hour Rate.	
Unit and Output Costing:	
Meaning and Consent chiesting and	15
cost and Tender Price/quotation price.	
Process Costing:	
Maria di di	10
<b> </b>	
Process Accounts; Apportionment	
Indirect Expenses, Treatment of	
Normal Wastage, Abnormal Wastage	
and Abnormal Efficiency; Treatment	
of Joint Product and By-product.	
Contract Costing as per AS-7	10
Meaning, Features and Types of	
contracts, Preparation of Contract	
Contracts. Daten and Job Costing.	
	Overhead: meaning and classification Machine Hour Rate.  Unit and Output Costing:  Meaning and Concept, objectives and Need of Unit and Output Costing: Preparation of Cost Sheet, statement of cost and Tender Price/quotation price.  Process Costing:  Meaning, objectives and need of Process Costing, Preparation of Process Accounts; Apportionment Indirect Expenses, Treatment of Normal Wastage, Abnormal Wastage and Abnormal Efficiency; Treatment of Joint Product and By-product.  Contract Costing as per AS-7 Meaning, Features and Types of

## Suggested Reading:

- 1. Cost Accounting Dr. B. K. Mehta (Both English and Hindi) ,SBPD Publication, Agra.
- 2. Cost Accounting M.N. Arora
- 3. Cost Accounting Bimal Jaiswal & Leena Shimpi
- 4. Cost Accounting M. Tuka Ram Rao
- 5. Cost Accounting Khan & Jain
- 6. Advanced Cost Accounting S.P. Jain &Narang
- 7. Cost Accounting M.L. Agarwal

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## **B.COM. SEMESTER-V**

MT 10	Corporate Laws	(0.4.6) 111 (0.7
MJ-10	Marks (External 75: Internal 25)	(04 Credits, 60 Lectures)
	Corres Objectives	

#### Course Objectives:

The objective of the course is to impart basic knowledge of the provisions of the Companies Act 2013 and the Depositories act, 1996. Case studies involving issues in corporate laws are required to be discussed.

Units	Details of Subject	Full Marks	Credit	No. of Lectures: 60
Unit I	Introduction:	75+25	4	10
	Meaning and Characteristics of a			
	company; Types of companies,			
	Formation of company, promoters -	:		
	functions and their legal position, pre-		 	
	incorporation contracts, steps of			
	incorporation, process of online			
	registration of a company. Types of			
	companies including one person			
	company, small company, dormant			
	company and producer company.			
Unit II	Company Documents:			15
	Memorandum of association, articles			
	of association, doctrine of constructive			
	notice and indoor management			
	prospectus -shelf and red herring			
	prospectus, misstatement in			
	prospectus, GDR; book building			
	process; issue, allotment and forfeiture	ļ		
	of share, transmission of shares,			
	buyback and its provisions; issue of	1		1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -

## e des Rugionis pour la compranta des la la company de l La company de la company d

	bonus shares.		
Unit III	Management:		15
	Types of directors, women directors,		
	independent director, small		
i	shareholder's director; disqualification		
	of director, director identity number		
	(DIN); appointment; Legal positions,		
	powers and duties; removal of		
	directors; Key managerial personnel -	İ	
	chief executive officer or managing		
	director, company secretary, whole-		
	time director, chief financial officer;		
	types of meeting: statutory meetings		
	and annual general meeting.		
	Convening and conduct of meetings.		
Unit IV	Dividends, Accounts and Audit :		15
	Dividend - types of dividends,		
	Provisions relating to payment of		
	Dividend, IPO, NFO, Demat Account,		
	Book of accounts - Provisions relating		
	to Books of Accounts, Provisions		
	relating to company Audit,		
	company Auditor-		
	Appointment, qualifications,		
	disqualifications, remuneration and		
	Rotation. Auditors' Report, Secretarial		
	Audit.		
Unit V	Winding Up of Company:	 	5
Onk Y	Concept and modes of Winding Up -		İ
		 F	age:11of50

# Voluntary and Compulsory winding-up

### Suggested Readings:

- 1. Corporate Law Dr. Satish Kumar Saha, SBPD Publication Agra
- 2. MC Kuchhal Corporate Laws, Shri Mahaveer Book Depot. (Publishers).
- 3. G K Kapoor & Sanjay Dhamija, Company Law, Bharat Law House.
- 4. Reena Chadha and Sumant Chadha, Corporate Laws, Scholar Tech Press.
- 5. Gower, LCB, Principles of Modern company Law, Stevens & Sons, London.
- 6. Ramaiya, A Guide to Companies Act, Lexis Nexis, Wadhwa and Butterworth.
- 7. A Compendium Companies Act2013, along with Rules, by Taxman Publications.
- 8. Avtar Singh, Introduction to company Law, Eastern Book Company
- 9. N.D. Kapoor, Elements of Company Law, Sultan Chand &Sons
- 10. Sahitya Bhawan Publication (ENGLISH + HINDI)

## B. COM. SEMESTER-V

MJ-11	Entrepreneurship Development  Marks (External 75: Internal 25)	(04 Cred	its, 60 Le	ectures)
	Course Objectives	<b>S:</b>		
	e aims to equip the learners to entrepreneur neurship as a viable, lucrative, and preferred		•	-
Units	Details of Subject	Full Marks	Credit	No. of Lectures: 60
Unit I	Introduction:  Entrepreneurship-Meaning, Elements, determinants and importance. Creative Behavior of Entrepreneurship and creative response to the society' problems and at work. Dimensions of Entrepreneurship: intrapreneurship, technopreneurship, cultural entrepreneurship, international entrepreneurship, and social Entrepreneurship.	75+25	4	10
Unit II	Entrepreneurship in India:			15
	Concept of Business Houses, Role of			
	Business Houses and Family Business			
	in India. The Contemporary Role Models			
	in Indian Business: Their Values,			
	Business Philosophy and Behavioral			
	Orientations. Conflict in Family			
	Business and Its Resolution.			
	Initiatives of Government of India		144	ge (20150

	to promote entrepreneurship-Start-			
	up India and Stand-up India, Make			
	in India.			
Unit III	Entrepreneurship Ecosystem:			15
	Concept of Entrepreneurship			E
	Ecosystem-Elements and Requirements			i
	of Entrepreneurship Ecosystem,			
	Availability and Access to Finance,			
	Marketing Assistance, Technology, and			
	Industrial Accommodation. Concept,			
	Role and Functions of Business			:
	Incubators, Angel Investors, Venture			
	Capital, Start-Up Finance and Private	;		
	Equity Fund.			
Unit IV	Sources of Business Ideas and Tests			15
	of Feasibility: Significance of writing the business			
	plan/project proposal including			
	feasibility analysis; Contents of			İ
	business plan/project proposal,			
	Designing business processes,			
	location, layout, operation,			:
	planning &control.			
Unit V	Mobilizing Resources:		:	5
	Concept and Importance of Resource			
	Mobilization- mobilizing resources for start-			
	up, accommodation and utilities.	i		
	Preliminary Contracts with the Vendors,	:		
	Suppliers, Bankers, Principal Customers			
	Etc. Contract Management. Basic Start-Up Problems.			
	Froblems.		Perdi	e14o150

### REFERENCE BOOKS:

- 1. Sanjay Gupta & Jay Bansal SBPD Publication Agra
- 2. Desai, V. (2009). Dynamics of Entrepreneurial Development and Management. Mumbai: Himalaya Publishing House.
- 3. Dollinger, M.J. (2008). Entrepreneurship: Strategies and Resources. New Jersey: Prentice Hall.
- 4. Hisrich, R., Peters, M., & Shepherd, D. (2017). Entrepreneurship. New York: McGraw Hill Education.
- 5. Rao, T.V., & Kuratko, D.F. (2012). Entrepreneurship: A South Asian Perspective. Boston: Cengage Learning.
- 6. Yadav, V, &Goyal, P. (2015). User innovation and entrepreneurship: case studies from rural India. Journal of Entrepreneurship & Innovation
- 7. Sahitya Bhawan Publication (ENGLISH + HINDI)

## B. COM. SEMESTER-VI

MJ-12	Management Accounting Marks (External 75:Internal 25)	(04 Cred	lits, 60 Leo	ctures)
	Course Objective nt the students with basic concepts manages involved in cost ascertainm	ment accounting	g and variou	s methods
Units	Details of Subject	Full Marks	Credit	No. of Lecture s: 60
Unit I	Management Accounting:	75+25	4	10
	Introduction, scope,			
	objectives, importance,			
	functions, limitation,			
	differences between			İ
	Management Accounting and			
	Financial Accounting,			
	Differences between			
	management accounting and			
	cost accounting, Qualities of			į
	Management Accountant.			
	Managerial Reporting.	:		

Unit II	Analysis and interpretation of	
	Financial Statements:	
	meaning of Financial	
	Statements, format of income	
	statement/profit and loss	
	account and balance sheet,	
	analysis and interpretation of	
	financial statements - meaning	
	and methods, preparation of	
	comparative statement,	
	common size statement, trend	
	analysis.	
		;
	Ratio Analysis:	
	Meaning, advantages,	
	limitations, types of ratios,	
	calculations of profitability	
	ratios, activity/efficiency	
	ratios, liquidity ratio, solvency	
	ratios, market prospect ratio	
	and financial ratios.	

Unit III	Cash Flow Statement:		
	meaning, objectives,		
	significance, advantages,		
	limitations, preparation of		
	cash flow statement (AS-		
	3)	i	
Unit IV	Fund Flow Statement:		
	meaning, objectives,		
	advantages, limitations,		
	calculation of fund from		
	operation, preparation of		
	adjusted profit and loss		
	account, schedule of changes		
	in working capital and fund		
	flow statement. Differences	:	
	between cash flow statement		
	and fund flow statement.		
	Tools of Marginal		
T/w!4 \$7	Tools of Marginal		
Unit V	Costing:		
	Profit-Volume Ratio, Break-		i
	Even Point, Margin of Safety.		
ı			

## Suggested Readings:

- 1. Management Accounting Jain & Narang
- 2. Cost and Management Accounting M.N Arora
- 3. Accounting for Managers J, Madegowda
- 4. Cost and Management Accounting Ravi. M. Kishore
- 5. Management Accounting S.P. Gupta

- 6. Management accounting, Dr. B. K. Mehta, S B P D Publications (ENGLISH +HINDI)
- 7. Sahitya Bhawan Publication (ENGLISH + HINDI)

## **B.COM. SEMESTER-VI**

MJ-13	Human Resource Management	(04 Crod	to 60 Y	antinga)		
1419-13	Marks (External 75: Internal 25)	(04 Creu	redits, 60 Lectures)			
	Course Objective					
	se aims to acquaint the learners with the tecources of an organization for better perform		-	~		
Units	Details of Subject	Full Marks	Credit	No. of Lectures:		
Unit I	Human Resources Management:	75+25	4	10		
	Concept, features, objectives,					
	importance and Functions of					
	HRM. Role and competencies of		İ			
	HR Manager, Evolution of HRM,					
	Emerging Challenges of Human			:		
	Resource Management,					
	workforce diversity, Downsizing,					
	Human Resource Information					
	System.					
Unit II	Acquisition of Human Resource:			10		
	Human Resource Planning-			111		
	Quantitative and Qualitative					
	dimensions, job analysis – job					
	description and job					
	specification, Recruitment -		!			
	concept and sources, Selection					
	- Concept and process, test and					
	interview, placement induction.					
				/ kge20060		

Unit III	Training and Development: Concept, Importance and advantages, methods/process of training and Development,	15
	Designing Training Programs, Role Specification and Competency Based Training, Evaluating Training Effectiveness, Training vs. development.	
Unit IV	Performance Appraisal:  Meaning, nature and objectives,  Modern Techniques of performance appraisal and potential evaluation, and employee counseling, Job changes — transfers and promotions. Compensation: concept and policies, methods of wage payments and incentive plans, fringe benefits: health and safety, employee welfare, society security, performance linked compensation.	15
Unit V	Industrial Relations Perspectives:  Meaning and needs of industrial relations. Industrial conflicts/ Disputes - causes and settlement machinery. Reforms in labour	10 Fage 13:450

legislations, employees	s'	
participation in management.		
	i	

#### Suggested Readings:

- Gary Dessler. A Framework for Human Resource Management. Pearson
- DeCenzo, D.A. and S.P. Robbins, "Personnel/Human Resource Management", Prentice Hall of India, New Delhi.
- Bohlendar and Snell, Principals of Human Resource Management, Cengage Learning.
- Chhabra, T.N. Essentials of Human Resource Management. Sun India Publication, New Delhi.
- In ancevich, John M. Human Resource Management. McGraw Hill.
- Wreather and Davis Human Resource Management. Pearson Education.
- Robert L. Mathis and John H. Jackson. Human Resource Management. Cengage Learning.
- Human resource Management, Dr. F. C. Sharma, S B P D Publications (ENGLISH +HINDI)
- Sahitya Bhawan Publications (ENGLISH + HINDI)

## B.COM. SEMESTER-VI

MJ-14	Financial Institutions and Markets	(0.4 C	J:4- CO T	<b>4</b>				
1713-14	Marks (External 75: Internal 25)	(04 Credits, 60 Lectures)						
Course Objective  The course aims to impart the core body of knowledge in international business to the students. The course would introduce students to the international trading and investment environment and create awareness about emerging issues such as outsourcing and sustainable development in the context of international business.								
Units	Details of Subject	Full Marks	Credit	No. of Lectures : 60				
Unit I	Introduction: An introduction to financial system in India - components, inter-linkages between financial system and economic development, financial intermediation, indicators of financial development; capital allocation-financial institutions vis-a-vis financial markets; evolution of Indian financial system since 1951; recent reform sand developments in Indian financial system. integration of Indian financial markets with global financial markets;	75+25	4	15				
Unit II	Financial Market - I: Money Markets- Money market-meaning, functions, organizations and participants, money market instruments; role of central bank /Reserve Bank of India in Indian money market; Fixed Income Money Market and Derivative Association of India (FIMMDAI).			10				

Unit III	Financial Markets-II: Capital Markets:
	Capital Markets-introduction,
	components, role and functions
	;equity market-methods of issue; debt
	market-concept, significance and
	classification; capital market
	instruments; raising funds from global
	financial markets; primary and
	secondary capitalmarkets-
	concept,similarities,differences;stocke
	xchangesinIndia-
	NSE,BSE;StockIndices: concept and
	construction, Major stock indices -
	global (including Dow Jones and
	NASDAQ) , concept of DEMAT
	account and depositories (NSDL,
	CDSL); SEBI.
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Unit IV	Financial Institutions:			10
:	Commercial Banks - Introduction,			
	Classification, Role, asset liability			·
	management, non-performing assets;			
	role of technology in banking sector			
	;financial inclusion, recent			
	developments in banking including			
	restructuring, privatization, MUDRA			
	financing; Insurance -life and non-life			[
	insurance companies in India: public			
	and private; Mutual Funds-			
	introduction and the role in capital			
	market development, types of mutual		Ì	
	fund schemes(open ended close			
	ended, equity, debt ,hybrid schemes			
	and Exchange Traded			i
	Funds(ETFs);Non-banking Financial			
	Companies(NBFCs)-			
	roleandtypes;privateequity,venturecap			:
	italandhedgefunds.			
Unit V	Financial Stability:			10
	Financial stability-importance and			
	indicators (World Bank, IMF, RBI);			:
	understanding financial crisis-causes			
	and policy response; global financial	•		
	crisis (2008); emerging challenges to			:
	financial stability.			

### REFERENCE BOOKS:

- 1. BholeL M. and Mahakud J., Financial Institutions and Markets: Structure, Growth and Innovations (6thEdition). McGraw Hill Education, Chennai, India.
- 2. Bhole, L.M., Financial Markets and Institutions. Tata McGraw Hill Publishing Company.
- 3. Frederic S. Mishkin and Stanley G. Eakins, Financial Markets and Institutions, Prentice Hall
- 4. Goel, S. Financial Markets, Institutions and Services PHI learning
- 5. Khan, Y., Indian Financial System-Theory and Practice, Vikas Publishing House.
- 6. Kohn (2013). Financial Institutions and Markets. Oxford University Press.
- 7. Madura, J., Financial Markets and Institutions. Cengage
- 8. Pathak, Bharati V., Indian Financial System: Markets, Institutions and Services, Pearson education, New Delhi, Secondedition, 2008.
- 9. Saunders, Anthony & Cornett, Marcia Million (2007). Financial Markets and Institutions (3rded.). Tata McGraw Hill.
- 10. Sharma, G.L., &Singh, Y.P., Contemporary Issues in Finance and Taxation, Academic Foundation, Delhi.
- 11. Dr. F. C. Sharma, S B P D Publications (ENGLISH + HINDI)
- 12. Sahitya Bhawan Publication (ENGLISH + HINDI)

## **B.COM. SEMESTER-VI**

257.45	Marketing Management					
MJ-15	Marks (External 75: Internal 25)	(04 Credi	ts, 60 Lectures)			
	Course Objectives			. , , , , , , , , , , , , , , , , , , ,		
The object	tive of this course is to provide basic knowledge o	f concepts, pri	nciples, to	ols, and		
Units	techniques of marketing.	- 13 N A - 1	T	1		
Onits	Details of Subject	Full Marks	Credit	No. of Lectures: 60		
Unit I	Introduction of Marketing and Consumer Behavior:	75+25	4	10		
	Introduction: Nature, Scope and					
	Importance of marketing, Evolution of marketing concepts, Marketing mix,					
	Marketing environment-components,					
	market segmentation-concept, impotence					
	and bases; Consumer Behavior- An		 			
	overview: Consumer buying process,					
	factor influencing consumer buying		E			
	decision.					
Unit II	Sales Promotion:			10		
	Nature and importance of sales promotion,			10		
	communication process; types of promotion					
	- advertising, personal selling, public					
	relations& sales promotion and their	:				
	distinctive characteristics; promotion mix					
	and factors affecting promotion mix					
	decisions.					
Jnit III	Pricing and Product:			15		
	Pricing- significance, Factor affecting					
	price of a product, pricing policies and		di di	dic270850		

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	strategies,		
	Product- meaning and importance,		
	product classification, product mix,		
	branding, packaging and labeling,		
	product-support, product life-cycle, New		
	product development.		
Unit IV	Distribution System:		15
	Channels of distribution- meaning and		
	importance, types of distribution		
	channels; wholesaling and retailing;		
	factors affecting choice of distribution	ĺ	
	channel; physical distribution. Retailing:		
	types of retailing-stores based and non-		
	store-based Retailing, chain stores,		
	specialty stores, supermarkets, retail		
	vending machines, retail cooperatives;		
	management of retailing operations: an		
	overview; retailing in India: development		
	and changing scenario.		
U <b>nit V</b>	Rural Marketing:		10
	Growing importance; Distinguishing		
	characteristics of rural markets;		
	understanding rural consumers and rural		
	markets; Marketing mix planning for rural		
	markets. Recent developments in rural		
	marketing: Social Marketing, online		
	marketing, direct marketing, services		!
	marketing, green marketing.		
	<i>O</i> , <i>G</i>		

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### Suggested Readings:

- Dr. F. C. Sharma, S B P D Publications (ENGLISH + HINDI)
- Sahitya Bhawan Publication (ENGLISH + HINDI)
- Kotler, Philip, Gray Armstrong, Prafulla Agnihotri and Ahsan UI Haque, Principles of Marketing. 13<sup>th</sup> Edition Pearson Education.
- Michel, J. Etzel, Bruce J. Walker, William J Staton And Ajay Pandit Marketing Concepts And Cases. (Special Indian Edition).
- Majaro, Simon. The Essence Of Marketing, Prentice Hall, New Delhi.
- Zikmund William G. and Miche ld.' Amico. Marketing: Creating and Keeping Customers in An E-Commerce World. Thomson Learning.
- Chhabra, T. N, and S. K. Grover. Marketing Management.4th Edition. Dhanpat Rai & Company.
- TheConsumerProtectionact1986.

## **B.COM.SEMESTER-VII**

) NAT 16	International Business and Trade Practices							
MJ-16		(04 Credits, 60 Lectures)						
	Marks (External 75: Internal 25)							
Course Objectives  The course aims to impart the core body of knowledge in international business to the students. The course would introduce students to the international trading and investment environment and also create awareness about emerging issues such as outsourcing and sustainable development in the context of international business.								
Units	Details of Subject	Full Marks	Credi t	No. of Lectures: 60				
Unit I	Introduction to International Business Globalization-concept, significance and impact on international business; international business contrasted with domestic business; complexities of international business; international business; internationalization stages and orientations; modes of entry into international businesses.	75+25	4	10				
Unit II	International Business Environment: Role of political and legal systems international business; social and cultur environment of international business implications of economic environment from international business, impact technological factor on internation business, SEZ.	ral ss; or of		10				
Unit III	International Trade: Theories of International Trade-Theory of Absolute Advantage Theory, Theory of Comparative Advantage, Factor Proportions theory and Leontief paradox	of y	ž.	<b>15</b>				

	Product Life Cycle theory, Theory of National Competitive Advantage, Haberler Theory of opportunity cost, Heckscher-Ohlin Theory, Treatymeaning, significance, RTAs, FTAs, PTAs, NATO. Balance of Trade and Balance of Payment, Instruments of trade control.	
Unit IV	Regional Economic Integration and International Economic Organizations: Forms of regional economic integration; Integration efforts amongst countries in Europe, North America, and Asia: European Union(EU),The United States-Mexico -Canada Agreement (USMCA), and South Asian Association For Regional Cooperation (SAARC), UNCTAD, Cost and benefits of regional economic integration. International Economic Organizations: WTO-functions, structure and scope; World Bank and IMF- objectives and functions.	15
Unit V	International Finance and Contemporary Issues in International Business: FDI Concepts and Types - Greenfield Investment, Mergers & Acquisition, Strategic Alliances; Benefits and Drawbacks of FDI. Overview of Exchange Rate Systems. Contemporary Issues in International Business: Outsourcing and Its Potential for India; International Business and Sustainable Development.	10

Page Shelbill

# REFERENCE BOOKS:

- 1. Dr. V. C. Sinha SBPD Publication (English + Hindi)
- 2. Bennett, R. International Business, Delhi: Pearson.
- 3. Cavusgil, S. T., Knight, G.& Riesenberger. International Business: Strategy, Management and the New Realities. Pearson India.
- 4. Prema Kumari &Bhattacharya, International Business and Trade, Agra (U.P.),
- 5. Charles, W L Hill & Jain, A. K. International Business, New Delhi: Tata Mc Graw
- 6. Chaturvedi, D. D., Jindal, D. & Kaur, R. International Business. Scholar Tech Press,
- 7. Cherunilam, F. International Business: Text and Cases, 6<sup>th</sup> Ed. P H I learning
- 8. Daniels, J. D., Radenbaugh, L.H.& Sullivan, D. P. International Business, Pearson
- 9. Griffin, R. W & Pustay, M. W. International Business-A Managerial Perspective.
- 10. Joshi R M, (2009). International Business. Oxford University Press
- 11. Menipaz, E., Menipaz A. and Tripathi S. S. International Business: Theory and Practice. New Delhi. Sage Publications India Pvt. Ltd.
- 12. Sahitya Bhawan Publication (ENGLISH +HINDI)

## **B.COM.SEMESTER-VII**

MJ-17		Auditing and Corporate Governance Marks (External 75: Internal 25)	(04 Cre	dits, 60 L	ectures)
		Marks (External 75: Internal 25)	<u> </u>		
To provid	de knowle	Course Objectives:  dge of auditing principles, procedures a  current legal requirements and profession	and Techniques	in accord	lance with
Units		ils of Subject	Full Marks	Credit	No. of Lectures: 60
Unit I		oduction: iting: Meaning, Objectives,	75+25	4	15
	Planı				
	Internation Internation	nal Audit, routine checking, test			
	verifi	cation and valuation of assets.			
J <b>nit II</b>	Comp disqu Remo Dutie	t of Companies:  oany Auditor- Qualification and alifications, Appointment, Rotation, oval, Remuneration, Rights and s, Auditor's Report- Contents and s, Liabilities of Statutory Auditors the Companies Act, 2013.			15
nit III	Special manage basic co	of Special Areas:  I features of cost audit, Tax audit, ement audit, recent trends in auditing, onsiderations of audit in electronic data sing (EDP) environment.			10

Unit III	Cost of Capital and Financial Decision:		10
	Cost of Capital: components of estimation of		
	cost and capital, Method for calculating cost		
	of equity, Cost of retained earnings, Cost of		
i	debt, Cost of Preference Capital, Weighted		
	Average Cost of Capital (WACC) and	1	
	Incremental Marginal Cost of Capital. Capital		
	Structure: Theories of Capital Structure (Net		
	Income, Net Operating Income, Modigliani-		
	Miller (MM) Theorem/Hypothesis, Traditional	!	
	Approach). Determinants of Capital Structure,		
	Types of leverage-Operating, Financial and		
	Combined Leverage. EBIT-EPS Analysis.		
	Dividend Decision:		
Unit IV	Theories for Relevance and Irrelevance of	i	10
E	Dividend Decision For Corporate Valuation-		
	M.M Approach, Walter 'S Model, Gordon 'S		
	Model. Determinants of Dividend Policy.		
Unit V	Working Capital Decision:		10
	Concepts of Working Capital, Operating &		
	Cash Cycles, Risk-return Trade off, working		
	capital estimation, Brief Introduction of Cash		
	management, Receivables Management,		
	Inventory Management, and payables		
	management.		
Unit VI	Corporate Re-Structuring and		10
	Contemporary Issues in Financial Management:		10
	Corporate re-structuring. Mergers and		
	Acquisitions- types, sources of takeover		
	gains, Contemporary issues in financial		
	management.		Page36of50

#### **Reference Books:**

- 1. Brealey, Richard A, Myers Stewart C, Allen Franklin, Mohanty, Pitabas. Principles of Corporate Finance. McGraw Hills Education.
- 2. Khan M. Y. and Jain, P.K. Financial Management: Text and Problems. Tata McGraw Hills, New Delhi.
- 3. Kothari, R. Financial Management: A Contemporary Approach. Sage Publications Pvt. Ltd. New Delhi.
- 4. Maheshwari, S. N. Elements of Financial Management. Sultan Chand & Sons.
- 5. Maheshwari, S. N. Financial Management-Principles & Practice. Sultan Chand &Sons.
- 6. Pandey, I. M. (2022). Essentials of Financial Management, (5th ed.). Pearson.
- 7. Rustagi, R. P. Fundamentals of Financial Management Taxmann. New Delhi.
- 8. Sharma, S.K. and Sareen, Rachna.FundamentalsofFinancialManagementSultanChand&Sons(P)Ltd.NewDelhi
- 9. Singh, J.K. Financial Management: Theory and Practice. Galgotia Publishing House New Delhi.
- 10. Singh, Surender and Kaur, Rajeev. Fundamentals of Financial Management. SCHOLAR Tech Press. New Delhi.
- 11. Tulsian, P. C. and Tulsian, B. Financial Management, S. Chand. New Delhi.
- 12. Dr. Sharma and Mittal S B P D Publications (ENGLISH +HINDI)
- 13. Sahitya Bhawan Publications (ENGLISH+ HINDI)

B.COM.	SEME	STER-	-VII

MJ-19

Computer Application in Business Marks (External 75:Internal 25)

(04 Credits, 60 Lectures)

Course Objective:

This paper aims to impart computer knowledge that will enable them with the ability to handle and analyze data for decision-making and presenting it to the person concerned in the form of presentations and/or reports in the fast-moving business world.

Units	Details of Subject	Full Marks	Credit	No. of Lectures: 60
Unit I	Introduction of Computer:  Computer: An Introduction- Computer in Business, Elements of Computer System Set-up; Indian computing Environment, components of a computer system, Generations of computer and computer languages; Software PC-Software packages-An introduction, Disk Operating system and windows	75+25	4	10
Unit II	Word Processing: Introduction to word Processing, Word processing concepts, Use of Templates and styles, Working with word documents: Editing text, Find and replace text, Formatting, spell check, Auto-correct, Auto-text; Bullets and numbering, Tabs, Paragraph Formatting, Indent, Page Formatting, Header and footer, page break, table of contents, Tables: Inserting, filling and formatting a table; Inserting Pictures and Video; Mail Merge (including linking with spreadsheet files as data source); Printing documents; Citations, references and Footnotes.			15
Unit III	Preparing Presentations Basics of presentations:	_	Pa	<b>310</b> 30(St)

	CU:	<del></del>			
	Slides, Fonts, Drawing, editing; Inserting:				
	Tables, Images, texts, Symbols, hyperlinking,				
	Media; Design; Transition; Animation; and				
	Slideshow, exporting presentations as PDF				
	handouts and videos.				
	Spreadsheet and its Business Application:		<u> </u>	<u>-</u>	
Unit IV	Creating a spread sheet in the following areas:			15	
	Spreadsheet concept, creating a workbook,				i
	saving a workbook, editing a workbook,				
	inserting, defeting worksheets, entering data in	i			
	a cell, Formula Copying, Moving Data from				
	selected cells, Handling operators in formulas,				
	Rearranging worksheets, projects involving			i	
	multiple spreadsheets, Organizing charts and				
	graphs, Printing worksheets. Generally used			İ	İ
	spreadsheet functions: Mathematical,				
	Statistical, Financial, Logical, Date and Time,				
	Lookup and Reference, Text functions.				
Unit V	Creating a spread sheet in the following areas:			10	
	Loan & Lease statement, Ratio Analysis,		i		
	Payroll statements, Capital Budgeting.	•			
	Depreciation Accounting, Graphical				
	Representation of Data, Frequency				
	Distribution and its statistical parameters,				
	Correlation and Regression				

## Practical Exercises: The learners are required to:

- Analyze and compare the different mobile payment apps (at least 5) on the basis of their pros and cons and prepare a report on the same in word document using table of contents, bullets, numbering, citations, etc. Also prepare a presentation for the same.
- Using mail merge utility of word processing for either sending letters or for creating any other document like salary slip/ utility bills to be delivered to multiple recipients using data from a business organization or of the peer students.

- Identify a topic related to any business operation and prepare a PowerPoint Presentation with all the above functions therein.
- Prepare a Spreadsheet document with any hypothesized data and perform all the above functions therein.
- Take secondary data from a company's income statement and balance sheet for five to ten years. All learners are required to conduct the Ratio Analysis and forecast values for different items of these statements for the next five to ten years.
- Use logical, mathematical and statistical functions of spreadsheets. The learners should be able to analyze the results of the class test using hypothesized data to determine the students who passed or failed, assigning them ranks like first, second, third, etc., finding out number of absentees, counting no. of students scoring marks with distinction, etc.
- Prepare repayment schedule of the loans that they borrow, prepare a payroll statement using spreadsheet functions listed above and analyze different investment opportunities using financial functions.
- Take live data from the website of the Government of India, use Spreadsheet for preparing frequency distribution, graphs, and calculate statistical measures like mean, median, mode, standard deviation, Correlation etc.

#### Suggestive Readings

- Jain, H. C., & Tiwari, H. N. (2021). Computer Applications in Business. Delhi, India: Taxmann.
- Joseph, P. T., S. J. (2019). E-Commerce: An Indian Perspective. (6th ed.). Delhi, India: PHI Learning
- Madan, S. (2020). Computer Applications in Business. Delhi, India: Scholar Tech Press.
- Mathur, S., & Jain, P. (2016). Computer Applications in Business. Noida, India: Galgotia Publishing Company.
- Sharma, S. K., & Bansal, M. (2017). Computer Applications in Business. Delhi, India: Taxmann.
- Dr. Srivastava & ER Mathur, SBPD Publication Agra.
- Sahitya Bhawan Publication

## B.COM. SEMESTER-VIII

MJ-20		Goods and Services Tax-Law and Practices	(04 Credi	ts, 60 Le	ectures)		
	Marks (External 75: Internal 25)						
	P. C . XDI.	Course Objective: to provide understanding about salient feons for different classes of suppliers. It alrocedures laid down in GST law.	atures of GST less aims to provi	aw and in	nplications derstanding		
Units	De	tails of Subject	Full Marks	Credit	No. of Lectures:		
Unit I	Cor Dif Cor GS'	roduction:  ncept and features of Indirect Taxes ference between Direct and Indirect Taxes ncept of GST, Relevant Definitions under I law, Constitutional aspects of GST. I Council: Constitution, Structure, and extioning.		4	10		
Jnit II	Lev Con mixe taxa cons State notif servi Com Powe	cept of Supply under GST Law and y of GST: cept of supply including composite and ed supply, Place, Time, and Value of ble supply, Significance of ideration. Basis of Charge of GST, Intersupply, Intra-State supply, GST rates ied for supply of various goods and ces, Reverse charge mechanism, position levy. Exemptions from GST, er to grant exemptions, exempted goods of exemption notifications.			15		
nit III		t Tax Credit under GST Law: ing, Eligibility and Conditions for			15		

	taking Input Tax Credit, Apportionment of	
	credit and blocked credits, Availability of	
	credit in special circumstances, Taking Input	
	Tax credit in respect of inputs and capital	
	goods sent for job work. Manner of	
	distribution of credit by Input Service	
	Distributor, Manner of recovery of credit	
	distributed in excess.	
<u> </u>	Pagistration and CCCC	
Unit IV	Registration under GST Law: Threshold Limits for Registration, Persons	 10
Onitiv	liable for Registration, Persons not liable for	
	Registration, Compulsory Registration in	
	Certain Cases, Procedure for Registration,	
	1	
	Deemed Registration, Special Provisions	
	relating to Casual Taxable Persons and Non-	
	resident Taxable persons, Amendment of	
	registration, Cancellation of Registration,	
	Revocation of Cancellation of Registration.	
Unit V	Other Procedures under GST:	
OHIL Y	Tax invoice credit and debit notes, Different	10
	GST returns, electronic liability Ledger,	
	Electronic credit Ledger, Electronic cash	
	ledger, Different assessments under GST,	
	Interest applicable under GST (Period),	
	Penalty under GST. Various provisions	
	regarding e-waybill in GST, Mechanism of	
	tax deducted at source (TDS) and tax	
	collected at source (TCS), Audit under GST	
	7,7	

### REFERENCE BOOKS:

- 1. Ahuja, G., &Gupta, R. (2020). Direct Taxes Ready Reckoner. New Delhi: Wolters Kluwer India Private Limited. Mehrotra, H. C., & Agarwal, V.P. (2019). Goods and Services Tax GST. Uttar Pradesh: Sahitya Bawan Publications.
- Singhania, V. K. & Singhania, M. (2020). Students' Guide to Income Tax Including GST. New Delhi: Taxmann Publication. Singhania, V. K., & Singhania, K. (2020). Direct Taxes: Law & Practice. New Delhi: Taxmann Publication.

3. The ICAI Study Material for Final Course Group-II, Paper-8: Indirect Tax Laws [Module1,2, and 3]

- 4. CA Anoop Modi, CA Mahesh Gupta, Nikhil Gupta, SBPD Publication (ENGLISH +HINDI)
- 5. Sahitya Bhawan Publications (ENGLISH+HINDI)

### ADVANCED MAJOR COURSES (AMJ)

### **B.COM. SEMESTER-VIII**

AMJ	Business Environment and Legal Framework Marks (External 75: Internal 25)	(04 Credits, 60 Lectures)								
Course Objective:  The course is aimed at acquainting the students with the nature and dimensions of the evolving environment.  India which influence managerial decisions.  Units Details of Subject										
Units	Details of Subject	Full Marks	Credit	No. of Lectures: 60						
Unit I	Introduction:  Nature and significance of environmental analysis for business decisions, Dimensions of Business Environment: Economics, Technological, Sociocultural, Political, Legal-Regulatory and market Conditions; General and specific relevance of environmental conditions.	75+25	4	10						
Unit II	Economic Environment:  Economic Policy - An overview Changes in Government policies since 1991. Impact of liberalization, globalization, and structural reforms, Import policy and its domestic and international implications, Financial Sector reforms.			10						
nit III	Technological Environment:  Dynamics of Technological Environment;  Challenge of Technology up Gradation, Impact of Foreign Investment and Foreign Collaboration.			10						

Unit IV	Socio-Cultural Environment:  Demographic Profile. Class Structure And  Mobility. Rural- Urban Convergence. Changes In	10
	Consumption Habits And Life Styles. Social Responsibilities of Business.	
Unit V	Political Environment: Impact of Competing Political Ideologies, Political Stability and Instability on Business Activities.	10
Unit VI	Market Environment: Competitive Conditions. Impact of Entry of MNCs.	10

### REFERENCE BOOKS:

- Dr. V. C. Sinha & Dr., Pushpa Sinha, SBPD Publication, Agra
- · Ghosh, P.K. Business and Government, 1998 Sultan Chand, Delhi.
- Devis, Keith, and Blomstrom, Robert L, Business and Society: Environment and Responsibility, 1975.
- · Ghosh, P.K. and Kapoor, G.K. Business Policy and Environment, 1998, Sultan Chand, Delhi.
- · Adhikary, M. Economics Environment of Business (latest ed.), Sultan Chand, Delhi.
- · Jalan, B., India's Economic Crises, 1991. Oxford Univ. Press, New Delhi.
- Dhingra, I.C., The Indian Economy: Environment and Policy, 1998, Sultan Chand, Delhi
- Cherunilam, Francis, Business Environment, Himalaya Pub. House, 1996.
- Sahitya Bhawan Publications (ENGLISH+HINDI)

### ADVANCED MAJOR COURSES (AMJ)

### B.COM. SEMESTER-VIII

AM	J-2	Advance Statistical Analysis Marks (External 75: Internal 25)	(04 Credits, 60 Lectures)						
The obj	agenai c	Course Objective:  f this paper is to equip students with some of lecision making and to provide ground for	of the important learning advar	statistical	technique				
Units	Det	tails of Subject	Full Marks	Credit	No. of Lecture s: 60				
Unit I	Au Mi Mo of Ra	ivariate Analysis: In overview of Measures of Central Tendency athematical Properties of Mean, Median and ode. Positional averages, Graphical Location Median and Mode, Measures of Dispersion- inge, Mean Deviation, Standard deviation, renz Curve. Skewness.	n	4	10				
Unit II	Simp Karl spear Simp	relation And Regression Analysis:  ole, multiple, and partial correlation analysis  pearson's coefficient of correlation  rman's rank correlation. Scatter diagram  ole and multiple linear regression analysis.  olving up to three variables).	n,		10				
Jnit III	Appro Addit proba	ry of Probability and Probability ibutions: oaches to calculation of probability. tion, multiplication and Conditional abilities, Bayes' theorem. Mathematical station. Binomial, Poisson,			10				

	Hypergeometric, and Normal Distribution.	
Unit IV	Sampling Theory and Test of Significance:	15
	Sampling concepts. Methods and types of sampling. Concept of sampling distribution, its expected value and standard error, Utility of the Concept of Standard Error, Sampling distribution of means and Central Limit Theorem. Test of Significance for Attributes, Tests of Significance for Large Sample, Test of Significance for Small Samples, Student's t-Distribution. Hypothesis- introduction, Types and Testing.	
Jnit V	Analysis of Variance:  Introduction, Assumption, Uses and Technique of Analysis of Variance. F-test of equality of variances. Overview of Chi-square. Chi-square of Goodness of fit, Chi-Square test for Independence, Chi-Square test of homogeneity, Limitation in the use of Chi-Square test.	15

### Reference Books:

- 1. Dr. B. N. Gupta SBPD Publication, Agra.
- 2. Levin, R. I. and D. S. Rubin, Statistics for Management, Prentice-Hall of India.
- 3. Aczel, Amir D., and Sounder pandian, J., Complete Business Statistics, Tata Mc Graw Hill Publishing.
- 4. Anderson, Sweeny and Williams, Statistics for Business and Economics, CENGAGE Learning, New
- 5. Kazmeir Leonard J., Business Statistics, Tata Mc Graw Hill Publishing Company, New Delhi
- Vohra, N.D., Business Statistics, Tata Mc Graw Hill Publishing Company, New Delhi
- Mrityunjay Kumar, Advance Statistical Analysis, Agra (U.P.), Shiksha Sagar Publisher and Distributors.

### ADVANCED MAJOR COURSES (AMJ)

### B.COM. SEMESTER-VIII

AM	(J-3	Strategic Management Marks (External 75: Internal 25)	(04 Credits, 60 Lectures)						
The c	objective o	Course Object of the course is to develop knowledge about stra responsive to rapid changes in the organization implemented in a global m	tegy-making prod nal environment a	cesses that a	are informed, out techniques				
Units	Det	ails of Subject	Full Marks	Credit	No. of Lectures:				
Unit I	Strate bene of S Making and	troduction:  regic Management: Concept, relevance and fits; Strategic Management Process, Levels trategy; Approaches to Strategic Decision ing; Strategic Intent – Vision, Mission, Goals Objectives; Strategy and Corporate rnance.	75+25	4	15				
Unit II	Conce enviro compe	egy Formulation: ept of environment, environmental sectors, enmental scanning; organizational appraisal— etence vs. capability, techniques for exational appraisal; Industry and Competition sis			15				
nit III	Stabili strateg Integra Cooper	trate Level Strategies:  ty Strategy – BCG portfolio model, Generic  ies; Expansion strategies – Ansoff Matrix,  tion Strategies, Diversification Strategies,  rative Strategies; Retrenchment Strategies;  ic Analysis and Choice.			15				

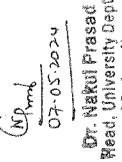
	Strategy Implementation:	
Unit IV	Nature, barriers and inter relationship; Structural	15
	Implementation; Functional and Operational	
	Implementation; Behavioral Implementation;	
	Strategy Evaluation and Control.	

### REFERENCE BOOKS:

- 1 B. K. Mehta SBPD Publication, Agra
- 2 Business policy and strategic Management, Azhar Kazmi, Tata McGraw-Hill.
- 3 Cases in Strategic Management, S.B. Budhiraja & Atheya, Excel Books.
- 4 Strategic Management, Michael Porter, Prentice hall of India.
- 5 Strategic management and business policy, William F. Glueck, Tata McGraw-Hill.
- 6 Hill, Charles W. L. & Jones, R. G. (2012). Strategic Management: An Integrated Approach. Cengage Learning, India.
- 7 Sahitya Bhawan Publications (ENGLISH+HINDI)

### The DSW, BBMKU, Dhanbad, CO

Madem,
Please find the draft
of Syllabus of Minor from
Vocational/Discipling-02



Wead, University Dept.
Commerce & Business Nanagement

### UNIVERSITY DEPARTMENT

## COMMERCE AND BUSINESS MANAGEMENT



BINOD BIHARI MAHTO KOYLANCHAL UNIVERSITY MINOR FROM VOCATIONAL /DISCIPLINE-2 CURRICULUM FRAMEWORK

Based on

NATIONAL EDUCATION POLICY-2020

FOUR-YEAR UNDER GRADUATE PROGRAM (FYUGP)

IN COMMERCE

(COMMON FRAMEWORK FOR ALL B.COM STUDENTS)

**SESSION FROM: 2023-2027 ONWARDS** 

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- 7. Dr. S. K. Singh, Assistant Professor, Dept. of Commerce, RSM College, Govindpur------Member
- Shri Sumiran Kumar Rajak, Assistant Professor, Dept. of Commerce, Sindri College, Sindri-Member AR (12) Sf 24,
- 9. Shri Sanjay Kumar Sinha, Assistant Professor, Dept. of Commerce, GN College, Dhanbad---Invitee Member | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 |

10. Dr. Vikash Kumar Keshari, Assistant Professor (cont.), Dept. of Commerce, PKRM College, Dhanbad—Invitee Member

Dr. Nakul Prasad Head & Chairman

Table 1: Credit Framework for Four Year Undergraduate Programme (FYUGP) under State Universities of Jharkhand [Total Credits = 160]

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### SEMESTER WISE COURSES OF STUDY FOR FOUR YEAR UNDERGRADUATE PROGRAMME 2023 onwards

Table 2: Semester wise Course Code and Credit Points:

Semester	Comn	non, Introductory, Major, Minor, Vocational & Internship Courses	
Jenicate:	Code	Papers	Credit
	AEC-1	Language and Communication Skills (Modern Indian language including TRL)	2
	VAC-1	Value Added Course-1	4
1	SEC-1	Skill Enhancement Course-1	3
	MDC-1	Multi-disciplinary Course-1	3
	MN-1A	Minor from Discipline-1	4
	MJ-1	Major paper 1 (Disciplinary/Interdisciplinary Major)	4
	AEC-2	Language and Communication Skills (English)	
	SEC-2	Skill Enhancement Goarse-2	3
11	MDC-2	Multi-disciplinary Course-2	3
11	MN-2A	Minor from Vocational Studies/Discipline-2	4
	MJ-2	Major paper 2 (Disciplinary/Interdisciplinary Major)	4
	MJ-3	Major paper 3 (Disciplinary/Interdisciplinary Major)	4
The state of the s	AEC-3	Language and Communication Skills (Modern Indian language including TRL)	2
o de est mare	SEC-3	Skill Enhancement Course-3	3
III	MDC-3	Multi-disciplinary Course-3	3
	MN-1B	Minor from Discipline-1	4
	MJ-4	Major paper 4 (Disciplinary/Interdisciplinary Major)	4
vironianapp ag	MJ-5	Major paper 5 (Disciplinary/Interdisciplinary Major)	4
	AEC-3	Language and Communication Skills (MIL-2/English-2)	2
	VAÇ-2	Value Added Course-2	, 2
IV	MN-2B	Minor from Vocational Studies/Discipline-2	4
<b>事</b> 事	MJ-6	Major paper 6 (Disciplinary/Interdisciplinary Major)	4
	Мј-7	Major paper 7 (Disciplinary/Interdisciplinary Major)	4
	MJ-8	Major paper 8 (Disciplinary/Interdisciplinary Major)	4

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	MN-1C	Minor from Discipline-1	4
	МЈ-9	Major paper 9 (Disciplinary/Interdisciplinary Major)	4
<b>v</b>	MJ-10	Major paper 10 (Disciplinary/Interdisciplinary Major)	4
	MJ-11	Major Paper 11 (Disciplinary/Interdisciplinary Minor)	4
	IAP	Internship/Apprenticeship/Field work / Dissertation/ Project	4
	MN-2C	Minor from Vocational Studies/Discipline-2	4
	MJ-12	Major paper 12 (Disciplinary/Interdisciplinary Major)	4
VI	MJ-13	Major paper 13 (Disciplinary/Interdisciplinary Major)	4
	MJ-14	Major Paper 14 (Disciplinary/Interdisciplinary Minor)	4
	MJ-15	Major Paper 15 (Disciplinary/Interdisciplinary Minor)	4
	MN-1D	Minor from Discipline-1	4
	MJ-16	Major paper 16 (Disciplinary/Interdisciplinary Major)	4
VII	MJ-17	Major paper 17 (Disciplinary/Interdisciplinary Major)	4
	MJ-18	Major Paper 18 (Disciplinary/Interdisciplinary Minor)	4
	MJ-19	Major Paper 19 (Disciplinary/Interdisciplinary Minor)	4
	MN-2D	Minor from Vecational Studies/Discipline-2	4
vin	MJ-20	Major paper 20 (Disciplinary/Interdisciplinary Major)	4
-	RC/	Research Internship/ Field work/ Dissertation	12/
	AMJ-1	Advanced Major Paper-1 (Disciplinary/Interdisciplinary Major)	1-/ 4
	AMJ-2	Advanced Minor Paper-2 (Disciplinary/Interdisciplinary Major)	4
	АМЈ-З	Advanced Minor Paper-3 (Disciplinary/Interdisciplinary Major)	4
		Total Credits	160

### Abbreviations:

AEC Ability Enhancement Courses

SEC Skill Enhancement Courses

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### Commerce

Table-3

### Semester wise Subjects with Code and Credit Points and Marks distribution (Full and Pass Marks) of Minor Papers from Vocational Studies/Discipline-2:

S.N.	S.N. Semester   Minor Pape & Codes		Credits	Fu	ıll Marks	P	ass Marks
				Theory (Written test)	Practical/ Demonstration /Skill test & Viva voce	Theory	Practical/ Demonstration /Skill test & Viva voce
1.	II	Accounting and Tally (MN-2A)	4	75	25	30	10
2.	IV	Income Tax, Computation &Return Filling (MN-2B)	4	75	25	30	10
3.	VI	Investing in Stock Markets (MN-2C)	4	75	25	30	10
4.	VIII	GST, Computation & Return Filling (MN-2D)	4	75	25	30	10

• No internal or mid semester examination will be conducted.

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### SEM-II

### Accounting and Tally

<u>Objectives</u>: The course aims to equip students with the practical skills required for working with tally.

Learning Outcomes: After completion of the course, learner will be able to: -

- 1. Understand the basic terminology and concept of accounting.
- 2. Record business transactions using vouchers.
- 3. Maintain accounts in tally prime.
- 4. Generate Trial Balance, Balance Sheet, Profit and Loss A/c and other reports.
- 5. Assess the tax computation using tally prime.

Pre-requisite: Students have studied Financial A/c as major subject.

### Course contents

### Unit -1: Accounting Introduction

Fundamentals of Accounting – Meaning and objectives of Financial Accounting, Terminology, Accounting Principles, Double Entry System, Types of Accounts, Golden Rules of Accounting, Accounting Equation, Journal , Ledger, Trial Balance, Final Accounts, Accounting Information System.

### Unit -2: Fundamentals of Tally

Introduction to Tally Prime & Tally.ERP 9, Advantage of Tally Prime, Getting functional with Gateway of Tally Prime, Company Menu, Functional Keys F1 to F12, Recording Transactions, Short-cut Keys in Tally, Updated factors of Tally Prime than Tally.ERP9.

Unit-3: Ledger Masters and Inventory Master in Tally Prime

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Setting up of Account Heads - Chart Groups, Multiple Groups & Multiple Ledgers, Inventory in Tally Prime, Unit of Measurement, Ledger Master Creation, Items of stock, Creation of Godowns,

### Unit-4: Voucher's Creation in Tally Prime

Accounting vouchers, Inventory vouchers, Other Voucher Types, Credit Note & Debit Note, Invoicing, Bank Ledger account set up and transactions, Pay Roll Accounting, Financial Statement Extraction, Cash Flow with ledger extraction.

### Unit-5: GST in Tally Prime

Introduction to basic terms in GST, HSN and SAC, Enabling GST, Setting-up GST in Tally, Creation of purchase vouchers and sales vouchers with GST, Applying GST Rates in Accounting Groups, Stock Groups, Stock Items, Updating GST Rates, GST returns and payments and E-way Bill.

### Unit-6: Extraction of Financial Statements and Reports

Trial Balance, Balance Sheet, Profit and Loss A/c, Cash Flow Statement, Receivables, Payables, Day Book, Ratio Analysis, Statistics, Multi Account Report.

### **Suggested Reading**

Financial Accounting - Dr. S. K. Singh and Dr. Ajit Kumar, SBPD, Agra.

Tally Prime – Shraddha Singh, V & S Publishers.

Learn Tally Prime with GST Book-Gaurav Agarwal

Goods & Service Tax- CA Anoop Modi, SBPD Agra

Resource for Practice: Software of Tally

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### SEM-IV

### Income Tax, Computation & Return Filling

Objective: The course aims to equip students with the practical skills required for e-filling of returns under Income Tax Act, 1961.

### **Learning Outcomes:**

After completing of the course learners will able to define the basic concept of income tax applicable to an individual assesses, provisions of TDS and understand the filling of income tax return.

Pre-requisite: Students have studied Direct Tax as major subject.

### **Course Contents:**

### **Unit-1: Income Tax: An Overview**

Basic terms of Income Tax, Income taxable under different heads of individual assesses, Gross total income, Deductions allowed from gross total income. Computation of total income, Tax liability of individuals, PAN and due date of filling of income tax return, Old and new tax regime, Exempted incomes.

### Unit 2: Filing: Conceptual framework and filing of Income Tax Return

Meaning and merits of e-Filing, Process of Filling return (form 16A), Filing of income tax returns in ITR-1, ITR-2, ITR-2A, ITR-3. ITR-4, ITR-U, Documents required for filling.

### Unit 3: Tax Deducted at Source and Tax Collected at Source

Provisions relating to TDS; Schedule for deposit of TDS, Schedule for submission of TDS returns, Exemption from TDS- Form 13, 15G and 15H., Provisions related to Advance Payment of Tax, Tax Collected at source (TCS):- Rates, Payment and exemption.

**Unit 4: E-Filing of TDS returns** 

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Prescribed forms for filing of TDS returns; Practical workshop on e-filing of TDS returns [Form24Q and Form 26Q].

### **Practical Exercises:**

The learners are required to:

- 1. Discuss relevant provisions of the Income-tax Act. 1961 from the official website of Government of India.
- 2. Refer the Finance Act to know about the amendments done in various provisions of the Income-tax Act, 1961.
- 3. Refer relevant notifications and circulars from the official website of Government of India.
- 4. Do hands on training to furnish ITRs on the official e-filing website of the Government of India i.e., www.incometax.gov.in; and
- 5. Do hands-on training to furnish TDS returns at <a href="https://www.tin-nsdl.com/services/etds-etcs/etds-rpu.html">https://www.tin-nsdl.com/services/etds-etcs/etds-rpu.html</a>.

### Suggested Readings:

- 1. Ahuja, Girish and Gupta, Ravi. Systematic Approach to Income Tax. Flair Publications Pvt. Ltd., Delhi.
- 2. Mittal, Naveen. Concept Building Approach to Income Tax Law & Practice. Cengage Learning India Pvt. Ltd., Delhi.
- 3. Panwar, V & Mahajan, J. Introduction to E Filing of Returns. Scholar Tech Press, Delhi.
- 4. Singhania, Vinod K. and Singhania, Monica. Students' Guide to Income Tax. University Edition. Taxmann Publications Pvt. Ltd., Delhi.

Additional Resources: Income Tax Act, 1961 & related websites.

Note: -Learners are advised to use the latest editions of textbooks

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### SEM-VI

### **Investing in Stock Markets**

<u>Objective:</u> The course aims to familiarize the students with the skills required to operate in the stock market. They can learn the trading mechanism of the stock exchanges.

<u>Learning Outcomes</u>: After completion of the course learners will be able to explain the basics of investing in the stock market, investment environment of stock market as risk & return, examine and conduct fundamental analysis of share market and mutual funds market.

### Course contents

### **Unit-1: Basics of Investing**

Basics of investment & investment environment, Concept of Risk and Return, Risk and Return trade-off, Types of investors, Avenues of investment-Equity shares, Preference shares, Bonds & Debentures, Mutual funds, Index funds, ETF (exchange-traded fund).

### Unit-2: Fundamental Analysis & Technical Analysis of Stock

Qualitative Analysis and Quantitative Analysis, Economic Analysis, Industry Analysis, Company Analysis, Financial Analysis, Ratio Analysis- Price to Earning, Price to Book Value, Return on Equity, Debt to Equity, Current Ratio, Cash Flow Statement, Fund Flow Statement, Understanding the shareholding pattern of the company, Meaning of Technical Analysis, Study of Price Charts-Support Level, Resistance Level, Breakout, Trend Line, Types of Price Charts-Line Chart, Candlestick Chart,

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### Unit-3: Indian Stock Market

Primary Markets -IPO, FPO, Private Placement, OFS, Secondary Markets - Cash market and derivative market - Futures and Options, Intraday Trading, Market Participants: Stock broker, Investor, Depositories-NSDL, CDSL, Clearing house, Role of stock exchanges, stock exchanges in India- BSE, NSE and MCX, Security market indices: Nifty, Sensex and sectoral indices, Sources of financial information, Concept of Dematerialization, BSDA, Trading in securities: Opening Demat Account, Types of Orders, using brokerage and analyst recommendations.

### Unit-4: Investing in Mutual Funds

Concept and background of mutual funds: advantages, disadvantages of investing in mutual funds, types or mutual funds- open-ended, close-ended, equity, debt, hybrid, index funds, exchange traded funds and money market funds, Factors affecting the choice of mutual funds, CRISIL mutual fund ranking and its usage, Terminology- AMC, NAV, AUM, Exit Load, SIP, SWP, STP, NFO, AMFI, ELSS, Expenses Ratio, Folio.

### Practical Exercises:

The learners are required to:

- 1. Work on the spreadsheet for doing basic calculations in finance. Learners will also practice technical analysis with the help of relevant software.
- 2. Practice use of technical charts and indicators in predicting prices movements through line, charts, bar charts, candle- stick charts, moving averages, exponential moving averages etc.
- 3. Calculate risk and return of stocks using the price history available on the NSE website.
- 4. Prepare equity research report by carrying out fundamental analysis of securities with the help of data of at least two listed companies (from different sectors) available on various websites and then determine the value of securities by using MS Excel or similar software.

Suggested Readings:

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- Chandra, P. "Investment Analysis and Portfolio Management" Tata McGraw Hill Education, New Delhi.
- Chaturvedi S. Kaur G., Singh A, & Kaur J. "Investing in Stock Markets" Scholar Trust Press.
- Kevin, S. "Security Analysis and Portfolio Management" PHI Learning, Delhi.
- Kumar V., Kumar N., and Sethi R. "Investing in Stock Markets" Ane Books.
- Pandian, P. "Security Analysis and Portfolio Management" Vikas Publishing House, New Delhi.
- Ranganathan, M. & Madhumathi, R. "Security Analysis and Portfolio Management" Pearson Education, India.
- Singh J.K. and Singh A.K. "Investing in Stock Markets" A K Publication Delhi.
- Tripathi V. & Pawar N. "Investing in Stock Markets" Taxman Publications.

Note: Learners are advised to use the latest edition of reading.

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### **SEM-VIII**

### **GST Computation & Return Filling**

**Objectives**: The course aims to equip students with the practical skills required for filling different returns under GST.

### **Learning Objectives:**

After Completion of Course, learners will be able to:

- 1. Examine the basic concepts of GST applicability
- 2. Evaluate legal requirement regarding registration under GST Act.
- 3. Evaluate the comparative advantages and disadvantages of normal scheme and composition scheme.
- 4. Determine the taxability under GST.
- 5. Evaluate conditions for availing Input Tax Credit.

Pre-requisite: Students have studied GST as major paper.

### **Course Contents**

Unit 1: Introduction of Goods & Service Tax (GST)

Basic Concept-Introduction, constitutional provision of GST Act, 2017, Relevant definition - Goods and services, Concept of supply (Section-7 of CGST Act)

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including composite supply and mixed supply, Supply which are not leviable under GST (Schedule III), Exemption from GST, Levy of GST (Section-9), Penalties,

### **Unit 2: Registration**

Introduction, Person liable for Registration (Section-22), Compulsory Registration in certain cases (section-24), Person not liable for registration (section-23), Registration Threshold, Procedure for Registration, Filing of GST REG-01, Other forms- REG-02 to REG-06, Amendment of Registration, Cancellation or Suspension of Registration and Revocation of Cancellation.

### Unit 3: Time and Value of Supply

Time of supply of Goods (Section-12), Time of Supply of Services (Section-13), Value of Supply under Section-15, Place of Supply, Tax Invoice, E-Way Bill,

### Unit 4: Input Tax Credit

Introduction, Eligibility and Condition for taking Input Tax Credit, Apportionment of Credit, Block credit, Utilization of ITC, Negative List (Sec 17), Input Service Distributor.

### **Unit 5: Composition Scheme**

Introduction, Composition levy under Section-10 of CGST Act, Relevant provisions regarding Composition scheme.

### Unit 6: Returns

Introduction, Types of Return, Computation of GST, Details of outward supply (GSTR-1), Details of Inward Supply (GSTR- 2/2B), Summary Return (GSTR-3B), Due Date of payment, Return Filing, GST Practitioners.

### **Practical Exercise:**

The learners are required to:

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- 1. Discuss relevant provisions of the Goods & Service Tax Act, 2017 from the official website of government of India.
- 2. Refer relevant notifications and circulars from the official website of Government of India.
- 3. Do hands on training to furnish GSTRs on the official e-filing website of the Government of India i.e., www.gst.gov.in
- 4. Do hands on training to furnish TDS returns at www.gst.gov.in.

### Suggested Readings: References

- Dr. H.C. Mehrotra, Prof. V.P. Agarwal
- A Practical Guide by Sudhir Sachdeva
- Taxman's Publication on GST, entitled "GST Ready Reckoner"
- Goods and Service Tax, CA Anoop Modi, SBPD Agra

### **Additional Resources:**

- Goods & Service Tax Act, 2017
- www.gst.gov.in

Note: Learners are advised to use the latest edition of textbooks.

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